

a community approach to better health





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Community Health Assessment & Health Improvement Plan

Data

Priorities





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Project Support

Support for this project was provided by:

HOSPITALS

- Eaton Rapids Medical Center
- Hayes Green Beach Memorial Hospital
- McLaren Greater Lansing
- Sparrow Health System

LOCAL HEALTH DEPARTMENTS

- Barry-Eaton District Health Department
- Ingham County Health Department
- Mid-Michigan District Health Department





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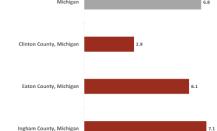
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Infant Mortality Rate (per 1,000 Live Births)



Data

CLINTON * FATON * INGHAM

Focus Groups

Photo Voice

•SurveyMonkey®

Input Walls

speaking of health

Focus Group Participants:

"I got my son into school before 18 mportant the schools are with

that it takes, to get a job.



"Have you ever chewed more than you could handle? Teens need to learn ways to decrease their stress and how to prioritize. - Ashley, Mason, Youth Photo Project

Exercise Positive Staying Active Mental Health Overall Healthy Eating
Health Health Large Obesity & Weight Fresh, Clean Management Stress Inclination Objects Brite Strong Access to Care Chronic Disease Good Health Habits
Improved Physician Interactions
Cancer & Early Detection



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Guiding Principles

Identify leading causes of sickness and death

Focus on Root Causes

Look at health disparities

Use evidence-based strategies







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The Five Conditions of Collective Impact Success*

Collective impact is more rigorous and specific than collaboration among organisations. There are five conditions that, together, lead to meaningful results from collective impact:

COMMON AGENDA:

All Participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.

BACKBONE ORGANISATION:

Creating and managing collective impact requires a separate organisation, with staff and specific skills, to serve as the backbone for the entire initiative and to coordinate participating organisations.

CONTINUOUS COMMUNICATION:

Consistent and open communication is needed across all the many players to build trust, assure mutual objectives and appreciate common motivation.



SHARED MEASUREMENT:

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.

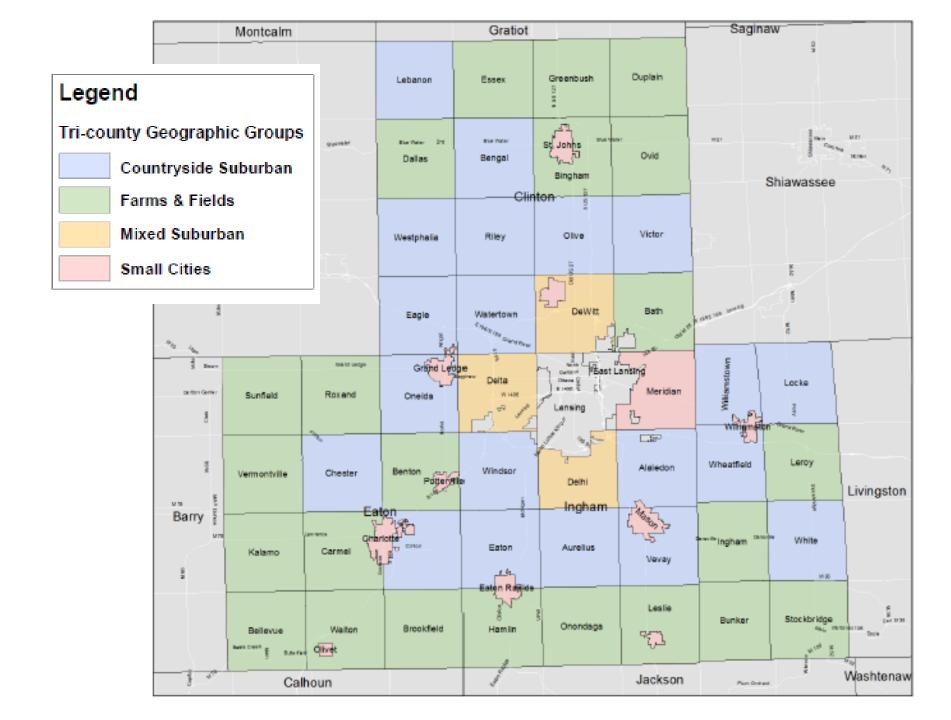
MUTUALLY REINFORCING ACTIVITIES:

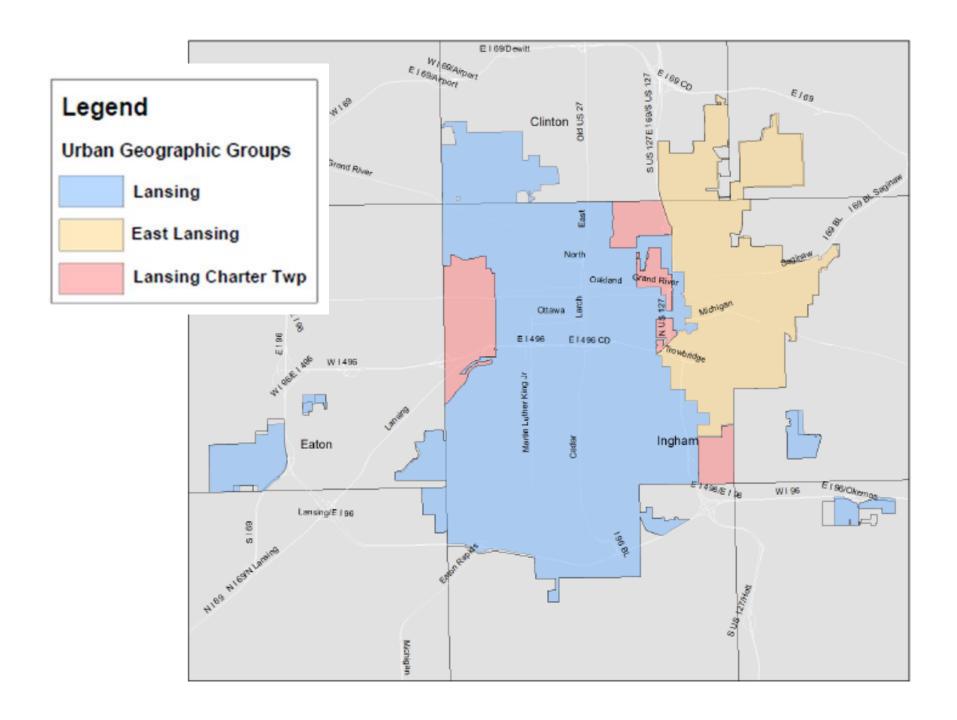
Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.

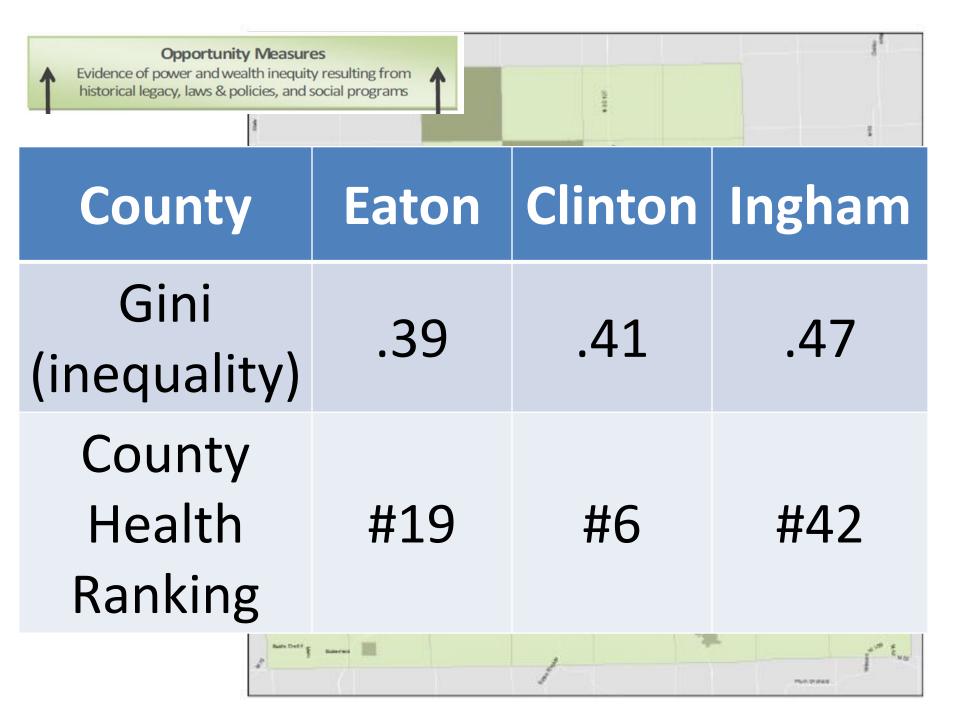
^{*}Adapted from John Kania and Mark Kramer, Stanford Social Innovation Review, Winter 2011, Volume 9, Number 1.

Healthy! Capital Counties Model for How Health Happens









#equality





2w

ot be soup with out the one the whole thing same goes for the y a vital role and need



*y*engagement



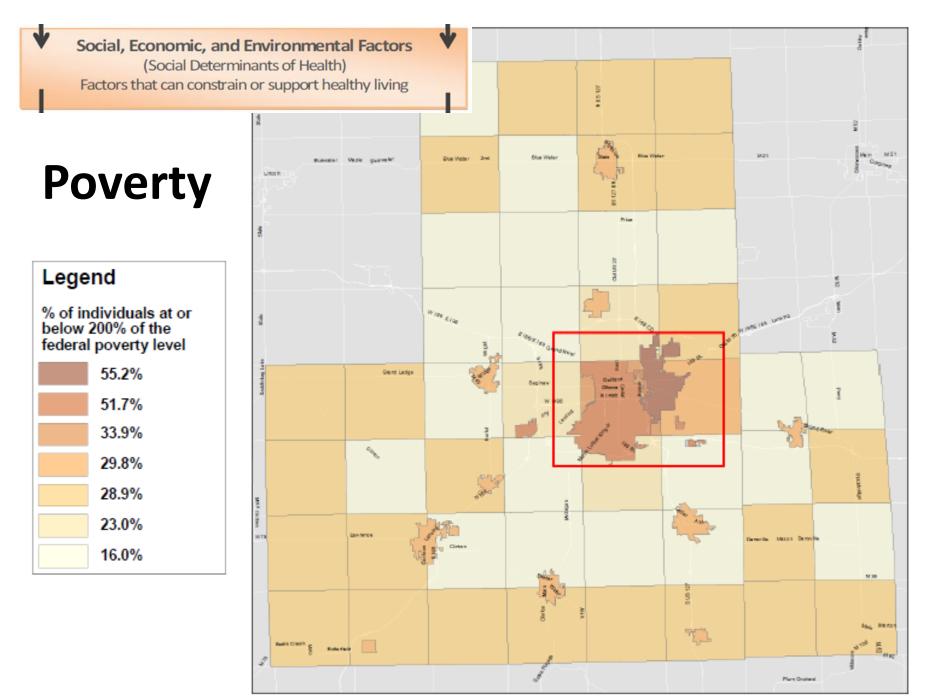
miaamaya Women and men play a vital role in society and neither one should be slighted for it. Equality is something that needs to be worked on diligently in today's society

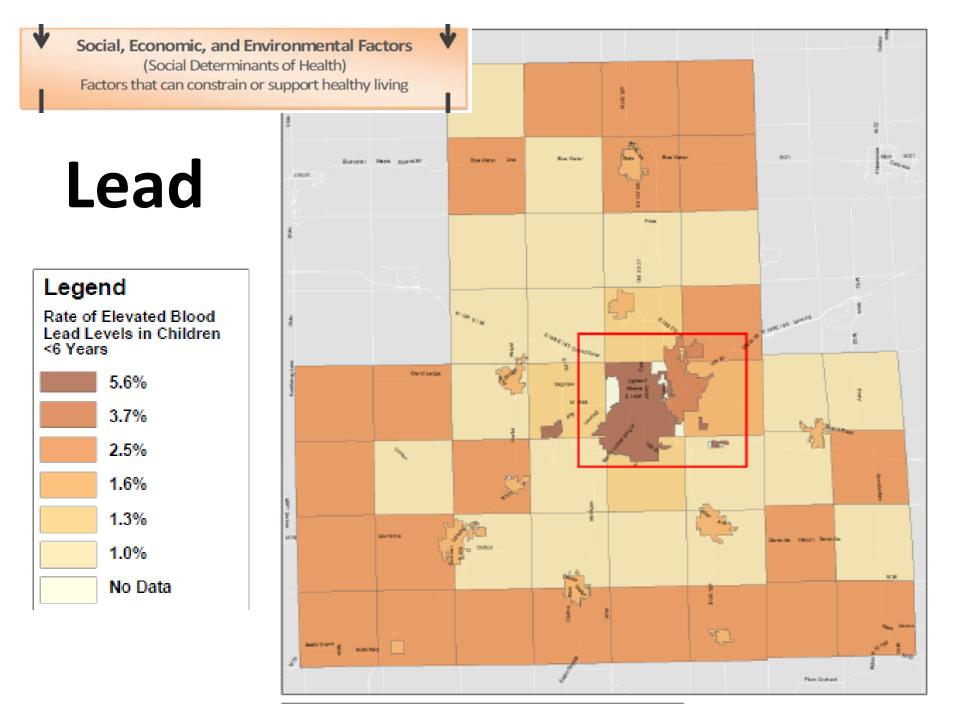
speaking of health

Focus Group Participants:

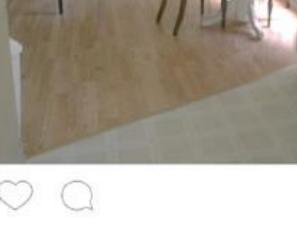
"That is just something that I'm struggling with and I really want to get out of there so that I can try to save up some money to not live month to month, but I can't even save money because it's month to month and literally we pay the bills and the daycare and that's it, you're stuck."

"But I don't have a car, I haven't been able to afford to buy one. "





#housing







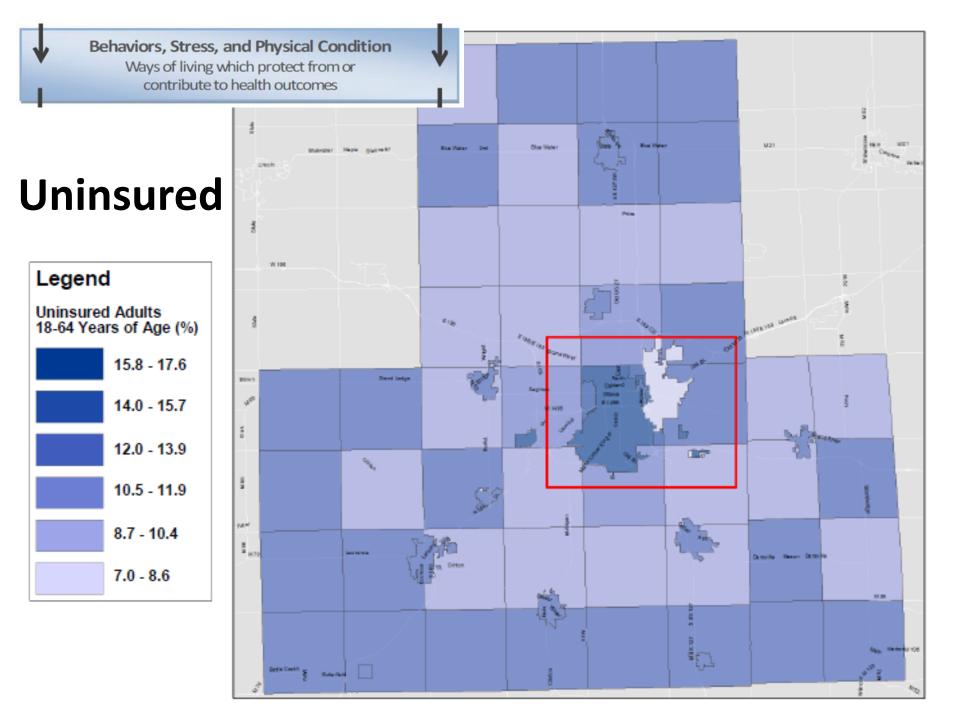
hcc.photovoice2015 A healthy and "clean" living environment is good for your brain. - Damerius

speaking of health

Focus Group Participants:

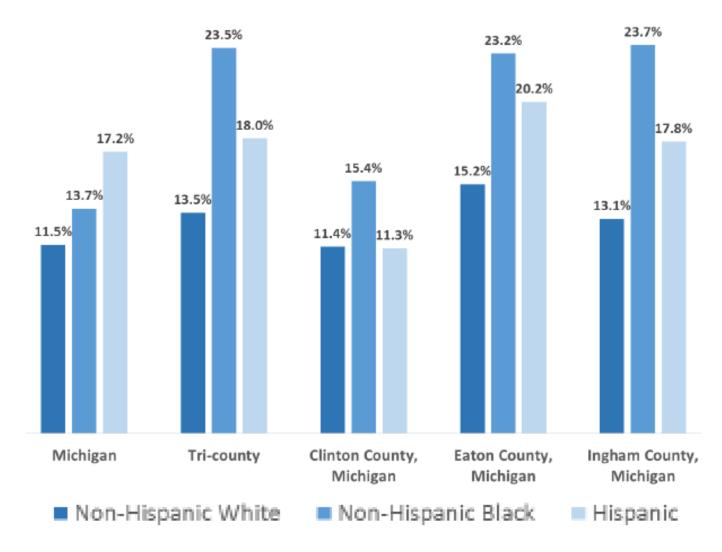
"I got my son into school before 18 months with Early Head Start. So, now that I'm in the program with the school, you really see how important the schools are with early education and stuff."

"You can't get a job because why?
There is no job, because your
education skills are lacking. Okay,
you don't get the education you
need, you cannot get a job. And most
of us do not have that education
that it takes, to get a job."



Percentage of Students who are Obese by Race/Ethnicity

(BMI above the 95th percentile for age- and sex-specific BMI)



hcc.photovo Lansing





spend less money buy. In school ven an unhealthy snac cost of a healthy s students spending when what their b \$1.25. Like water. should contain a l

would more likely

option. -Erin

hcc.photovoice20











hcc.photovoice2015 This picture is of a little boy looking down at a random ash tray of cigarettes on the ground. We can make a difference by letting people know that smoking around children is very harmful. Creating laws and putting up signs can help at least a few. #ilovemylungs -Harmonie

hcc.photovoice2015 Grand Ledge

3w

000



otovoice2015 It's much cheaper to ocessed food than organic food. Why ? -Brooke

ice2015



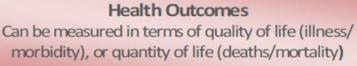


speaking of health

Focus Group Participants:

"So we don't eat healthy; and the always been running; from the house to the job, and if the kid has an activity. So you don't have that time to cook at home and we go to a restaurant or to eat fast food. What do we eat in the fast food? They don't give us small portions, they give us big portions."

"Because now I'm obese and I wasn't before...my doctor have told me to lose the weight, and I try for a day or two, and I do good and then when you get hungry I forget about it."



Mortality

Legend

Rate of deaths due to cardiovascular disease

251.0 - 268.9

235.0 - 250.9

219.0 - 234.9

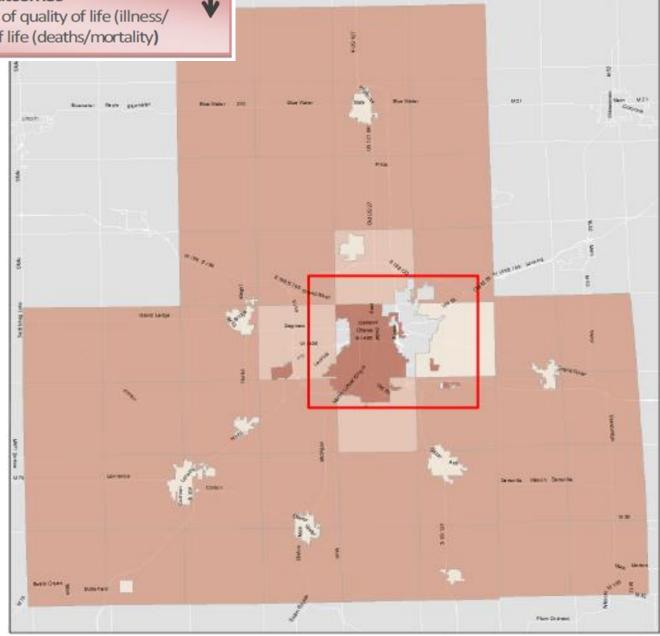
203.0 - 218.9

186.0 - 202.9

170.0 - 185.9

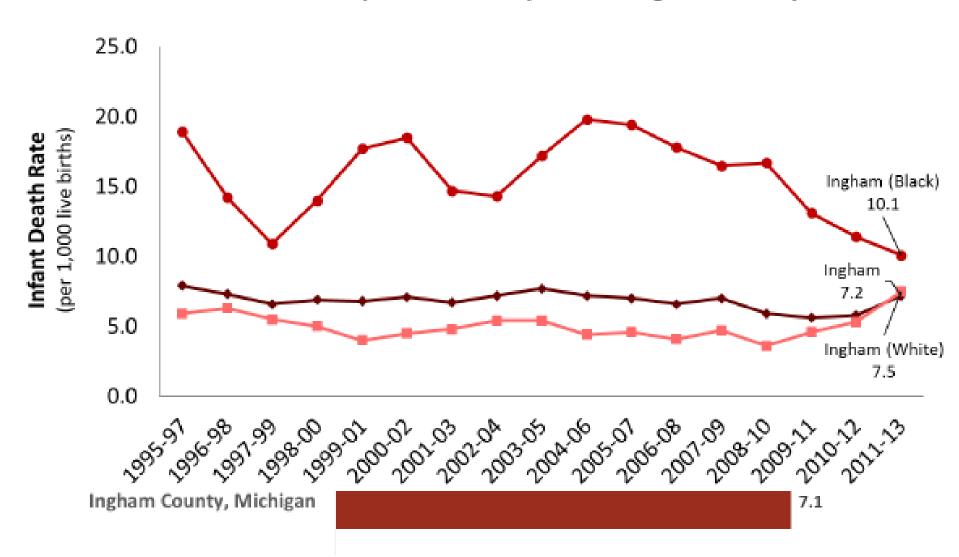
154.0 - 169.9

137.9 - 153.9



Infant Mortality Rate (per 1,000 Live Births)

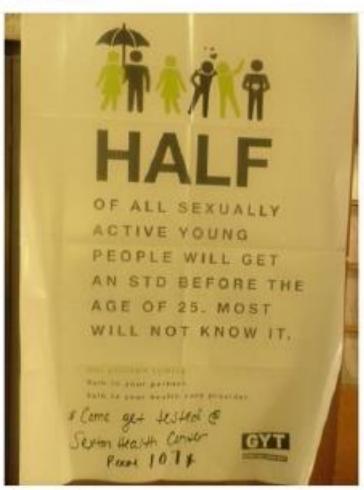
Infant Mortality Rate Trend by Race in Ingham County



#sexualhealth



2W



hcc.photovoice2015 You never know how your body is harming you until you start to see and feel bad changes. Having signs like this in schools allows students to stop and think about their choices, and going to get tested. More schools should have this type of support for students. -Erin





speaking of health

Focus Group Participants:

"Well my mom had kidney cancer, so that was something, dealing with her. She has blood pressure. My father had diabetes, I have asthma and arthritis, diabetes. So, I think is just constantly readjusting to your lifestyle, to whatever is happening. Either caring for somebody who has it, or caring for yourself, or trying to!"

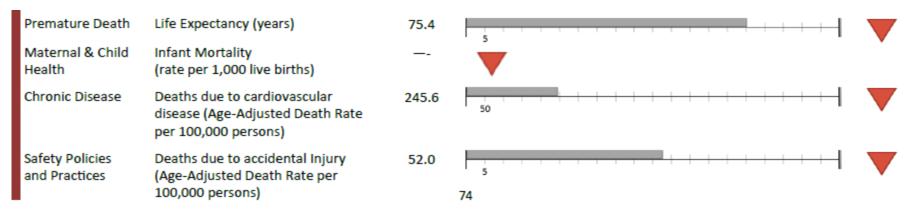
"I have a lot of energy, but I also am tired a lot. I have scoliosis, spina bifida, degenerative disc disease, arthritis, fibromyalgia, PTSD, bipolar and depression and I just stopped at that point because I thought that would be enough."

Urban

Social, Economic, and Environmental Factors

Indicator	Measure	Value	Graph	Comparison to State
Income	% of individuals at or below 200% federal poverty level	51.5%	5%	⊢ ▼
Education	% of adults 25 yrs old or older with a Bachelor's degree or higher	32.1%	5%	—
Social Connection & Social Capital	% of eligible voters who voted in November 2014 election (mid-term election)	32.0%	5%	- T
Community Safety	Rate of violent crimes (rate per 100,000 persons)	733.0	50	\dashv

Health Outcomes

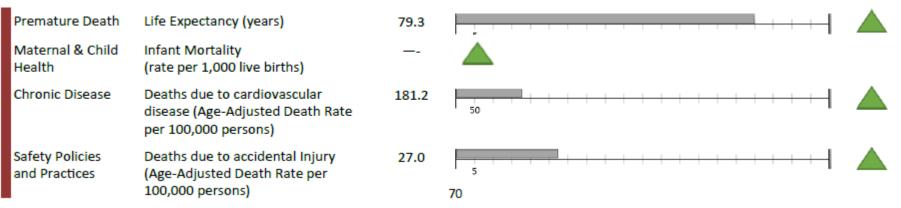


Mixed Suburban

Social, Economic, and Environmental Factors

Indicator	Measure	Value	Graph	Comparison to State
Income	% of individuals at or below 200% federal poverty level	23.0%	5%	H 🛕
Education	% of adults 25 yrs old or older with a Bachelor's degree or higher	33.8%	5%	4
Social Connection & Social Capital	% of eligible voters who voted in November 2014 election (mid-term election)	46.9%	596	4
Community Safety	Rate of violent crimes (rate per 100,000 persons)	226.5	50	1

Health Outcomes

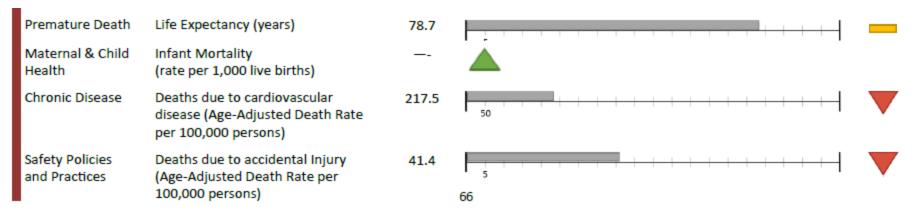


Farms and Fields

Social, Economic, and Environmental Factors

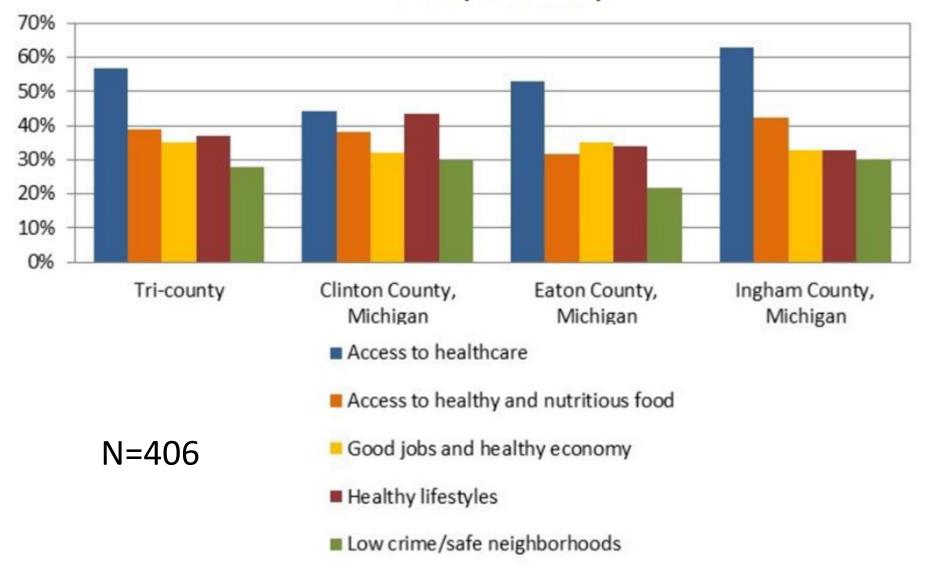
Indicator	Measure	Value	Graph	Comparison to State
Income	% of individuals at or below 200% federal poverty level	28.9%	5%	4
Education	% of adults 25 yrs old or older with a Bachelor's degree or higher	20.4%	5%	4
Social Connection & Social Capital	% of eligible voters who voted in November 2014 election (mid-term election)	48.2%	5%	H 📥
Community Safety	Rate of violent crimes (rate per 100,000 persons)	85.3	50	1

Health Outcomes



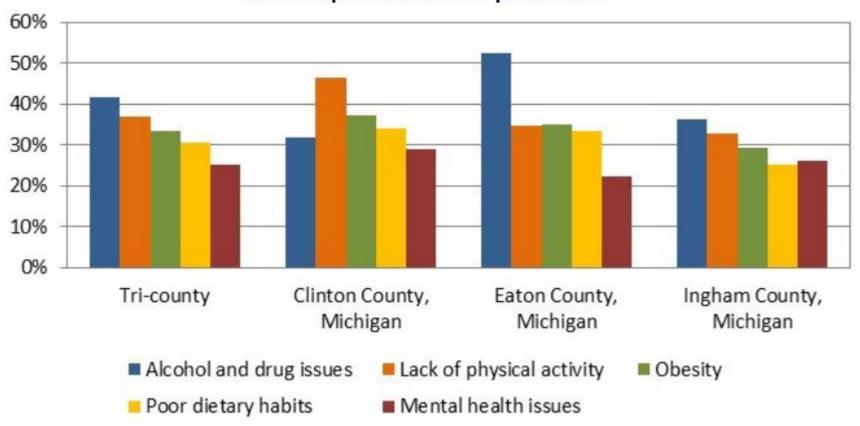
Community Survey

What do you think are the three most important factors that define a "healthy community"?

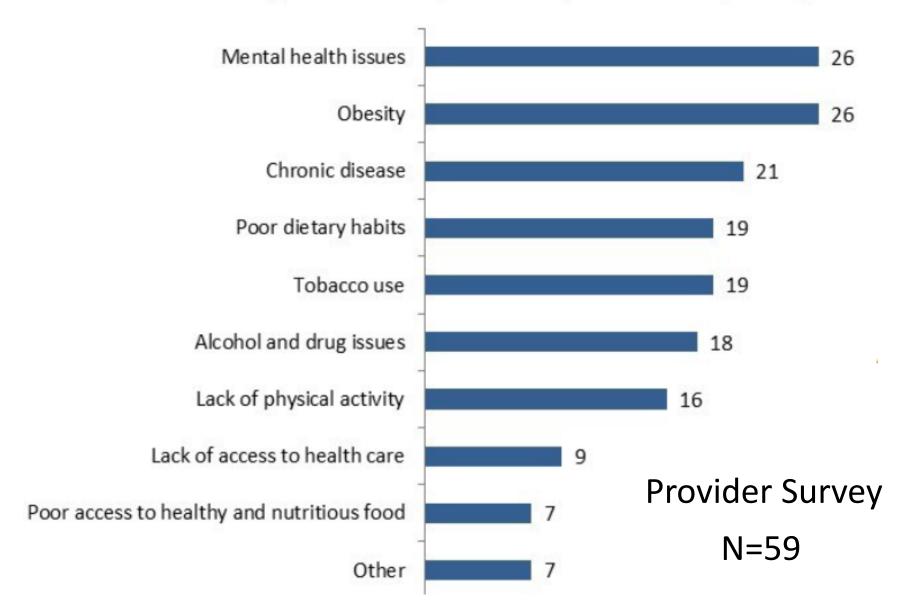


Community Survey

In the county you live in, what do you think are the three most important health problems?



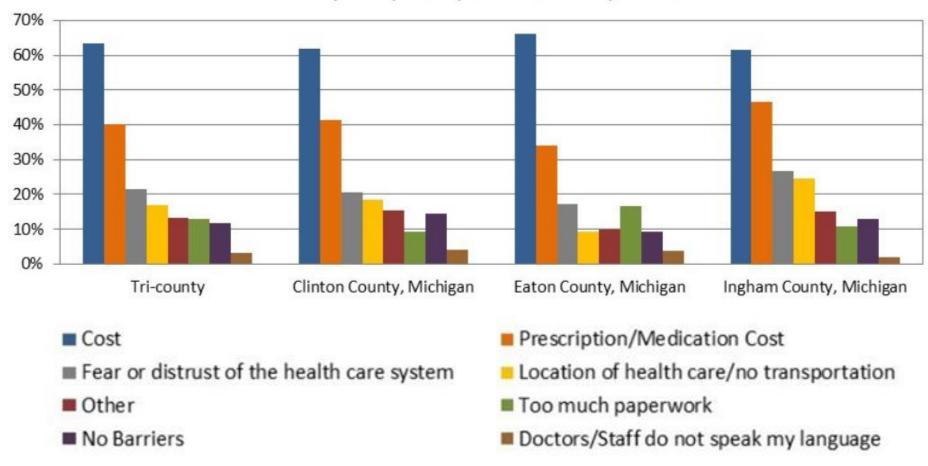
In the county you work in the most, what do you think are the three most important health problems? (number of responses)



Community Survey

What do you feel are barriers to getting health care in the community in which you live?

(Multiple responses allowed)

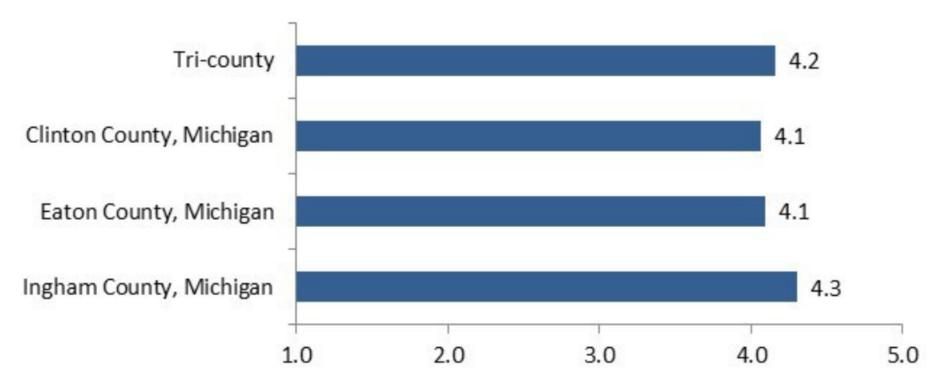


Community Survey

Indicate your level of agreement with the following statement:

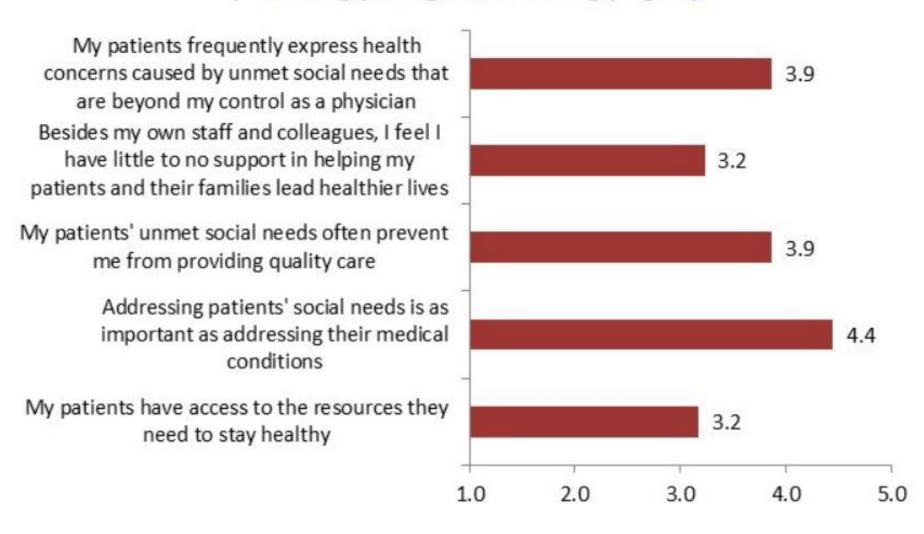
Addressing social needs is as important as addressing medical needs

(1=Strongly Disagree, 5=Strongly Agree)



Provider Survey

Indicate your level of agreement with the following statements (1=Strongly Disagree, 5=Strongly Agree)





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Major Findings

- The social conditions that promote health vary widely across the Capital Area
- This means people such as minorities, low-income and other vulnerable groups are often less healthy
- Chronic disease is the main killer everywhere
- Other health outcomes also vary geographically
- Substance abuse and mental health drive other health problems
- People still think of health care first, but also recognize the importance of social conditions



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What to do?

- Prioritize Problems
- Develop Strategies

"Nature is the biggest part of our community. It provides us with many key elements of life. We need to invest in more places so many more generations can experience this."

- Maya, Grand Ledge, Youth Photo Project





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Prioritization

- October 21, 2015 Prioritization Exercise
- 68 Participants
- 24 Different issues identified
- Methodology
 - Criteria established
 - Include root causes
- Five priorities identified



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- Access to Primary Healthcare Providers
- Access to Quality Healthcare
- Financial Stability
 includes poverty, living wage, income inequality, and other economic factors
- Mental Health
 includes stress, depression, access to services, safety
- Chronic Disease

includes cardiovascular disease, diabetes, asthma, cancer, multiple chronic illnesses



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Why This is Important

- Coming changes related to the Affordable Care Act mean opportunities for prevention
- There will be new funding for community-based prevention
- Hospitals and health plans need community partners to help hold down costs
- Grants will require collaborative assessments and plans
- The Capital Area will be well-positioned to compete



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What can I do?

- Use the assessment! You can pull out a two page handout on a topic (such as poverty) or you can pull out a two page handout on a geographic area (one county).
 - Tell us about it!
- Consider addressing the priority health issues if you aren't already. If you are, make sure to coordinate your efforts with others to maximize your impact. A great way to do this is through CAHA's committees!



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www.HealthyCapitalCounties.org