



## Invitation

*You are invited to participate in a planning session to select strategies to address priority health issues in our community.*

**Thursday, September 6<sup>th</sup>, 2012**  
**Plymouth Congregational Church**

Williams Fellowship Hall, 2001 E. Grand River Ave., Lansing, MI 48912-3286  
<http://goo.gl/maps/CsQ8z>

Attend one or more of the following sessions:

<b>9:00 am</b>	<b>OBESITY</b>
<b>10:30 am</b>	<b>CONNECTION to RESOURCES</b>
<b>1:00 pm</b>	<b>ACCESS to QUALITY HEALTHCARE</b>
<b>2:30 pm</b>	<b>SAFETY and SOCIAL CONNECTION</b>
<b>4:00 pm</b>	<b>CHILD HEALTH</b>

### **Why?**

Now that we've examined the community's health through data and stories, and selected priority issues, we need you to help us determine what exactly we, as a community, should do to address the issues above. This is called our Community Health Improvement Plan. More detail about the components of the plan is provided on the next page.

### **RSVP:**

Please let us know which session(s) you plan on attending! This will help us to more adequately plan a comfortable space and materials. RSVP your name and choice(s) of session to [info@healthycapitalcounties.org](mailto:info@healthycapitalcounties.org), or call Anne at (517) 541-2694.

**Strategy ideas?** *Are you knowledgeable about one of the areas above? The project staff is currently collecting evidence-based policies, practices, and programs to offer a "menu" of ideas that work. Thanks!*

Please contact us:

*Obesity:* John at [matkovi3@msu.edu](mailto:matkovi3@msu.edu)

*Resources:* Ross at [rpope@mmdhd.org](mailto:rpope@mmdhd.org)

*Healthcare:* Anne at [abarna@bedhd.org](mailto:abarna@bedhd.org)

*Safety/Social:* Sara at [sthelen@mmdhd.org](mailto:sthelen@mmdhd.org)

*Child Health:* Cassie at [clarrieux@ingham.org](mailto:clarrieux@ingham.org)

**New?** Learn more about Healthy! Capital Counties at our website [www.healthycapitalcounties.org](http://www.healthycapitalcounties.org)



## Preparing for the H!CC Community Health Improvement Plan

### VISION ✓ completed

The vision of the Healthy! Capital Counties Community Health Improvement Process is that all people in Clinton, Eaton, and Ingham Counties live:

- In a physical, social, and cultural environment that supports health
- In a safe, vibrant, and prosperous community that provides many opportunities to contribute and thrive
- With minimal barriers and adequate resources to reach their full potential

### PRIORITY STRATEGIC ISSUES ✓ completed

These are the fundamental **policy choices or critical challenges** that must be addressed in order for a community to achieve its vision. These are framed as questions to allow for a broad range of complementary strategies and ideas.

#### OBESITY

How can we create a community context where everyone can attain and maintain a healthy weight? How can we increase access to healthy foods and physical activity opportunities?

#### CONNECTION to RESOURCES

How can we promote awareness of and connections to community resources, programs, and supportive services? How can we identify and fill gaps in services and resources? How can we, as a community, assure that everyone has basic resources to live in good health?

#### ACCESS to QUALITY HEALTHCARE

How can we build a community system of care so that everyone has affordable, timely, and reliable access to high quality primary and specialty healthcare services in ambulatory and hospital settings?

#### SAFETY and SOCIAL CONNECTION (Social Determinant of Health)

How can we create safe neighborhoods or communities? How can we promote and support social connections?

#### CHILD HEALTH

How can we, as a community, assure every child grows up without preventable hospitalizations, with health education to establish good health behaviors, and in environments that support health?

## What we want to know at the end of the day:

**September 6, 2012**

- 1. GOALS** Broad statement of what we hope to accomplish. Answer the questions posed as priority strategic issues.  
*Example: "Implement policies that support residents in achieving routine physical activity"*
- 2. OBJECTIVES / STRATEGIES** *How specifically will we accomplish our goal?*  
Generate a variety of strategies. Resist pressures to settle for obvious or comfortable strategy. May be **programs**, designed to fix a particular issue, or they may be **policies**, designed to impact entire groups more distantly.  
**We plan to consider the following dimensions when selecting strategies:**
  - EVIDENCE** Is it evidence-based? Is there a best practice?
  - ASSETS** Are we making best use of our existing resources and capacities?
  - LEVEL** *How can we implement strategies at multiple levels of intervention?*Is the strategy acting upstream (*addressing root causes*) or downstream (*fixing problems*)? Does the intervention focus on individual change/resources (*programs*) or focus on group rules, practices, or environments (*policies*)?
- 3. CHAMPIONS**  
Organizations, groups, coalitions, individuals, or other entities that will take on **leadership** to achieve the goals and objectives set forth in the Community Health Improvement Plan.