



EATON COUNTY

COMMUNITY HEALTH
IMPROVEMENT PLAN
2016-2018

NOVEMBER 2017 PROGRESS REPORT

A part of:



CLINTON * EATON * INGHAM

Healthy!CapitalCountiesSM
a community approach to better health

ACKNOWLEDGMENTS

The Barry-Eaton District Health Department would like to acknowledge and thank the agencies, community coalitions, and organizations that contributed goals, objectives, and action items to this CHIP update for Eaton County:

- Barry-Eaton District Health Department
- Capital Area Health Alliance—Healthy Lifestyle Committee
- Capital Area Health Alliance—Mental Health Partnership Council
- Community Mental Health Authority of Clinton, Eaton, and Ingham Counties
- Eaton County Substance Awareness Advisory Group (**NEW!**)
- Eaton Oral Health Coalition
- Eaton Rapids Health Alliance
- Eaton Rapids Medical Center
- Grand Ledge Building Healthy Communities Coalition
- Hayes Green Beach Memorial Hospital
- Housing Services Mid-Michigan (**NEW!**)
- McLaren Greater Lansing
- Sparrow Health System

This CHIP progress report includes plan updates as of October 2017. For additional background information on the Healthy! Capital Counties project and the five health priorities, please view the initial 2016-2018 Eaton County Community Health Improvement Plan (March 2017) at <https://goo.gl/gY8o7V>.

CONTACT INFORMATION

For more information on the Eaton County Community Health Improvement Plan, the Healthy! Capital Counties Community Health Needs Assessment, or to participate in submitting content for future versions of the Eaton County CHIP, please contact:

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ECSAAG
Eaton County
Substance Awareness
Advisory Group



ABOUT THE REPORT

WHAT IS THE EATON COUNTY CHIP PROGRESS REPORT?

The Eaton County CHIP is a strategic plan of attack to propel improvements in our top health issues through multiple, concurrent interventions across different sectors. It can also be thought of as an Eaton County-specific response to the health issues that were prioritized from the Healthy! Capital Counties Community Health Profile and Needs Assessment. Each issue is addressed in its own appendix at the end of this report, in the order that it was ranked at the community prioritization event (from highest to lowest):

- Access to Primary Care
- Mental Health
- Financial Stability
- Access to Quality Health Care
- Chronic Disease

Each appendix contains a detailed work plan that outlines how improvements will be achieved and updates on progress made towards completing the work plan.

WHAT IS THE PURPOSE OF OUR CHIP?

- To drive improvements in the top health priority areas in Eaton County, which will ultimately improve health outcomes and quality of life for Eaton County residents
- To establish collective approaches that can be integrated into strategic plans and action plans of coalitions and organizations throughout the county
- To communicate actions that are being taken to address health issues within our community, so that future actions that are developed can be complementary and not duplicative

HOW WAS THE CHIP CREATED?

The Barry-Eaton District Health Department sought input on the CHIP from a multitude of Eaton County coalitions, agencies, and organizations. Most stakeholders provided content for the CHIP that was based on existing strategic plans and aligned with the CHIP priorities. Some coalitions went through a strategic planning process that was specifically designed to develop a work plan that would not only guide the work of the coalition, but was appropriate for inclusion in the CHIP. In addition, various coalitions and organizations submitted content that was originally developed for the Ingham County CHIP but was also highly applicable to Eaton County. A work plan template was provided so that various elements of the CHIP work plan could be consistently collected.

CHIP TERMINOLOGY

GOALS: Broad, brief statements that explain what you want to achieve in your community and provide focus or vision for planning.

STRATEGIES: Methods selected to achieve a goal or objective. For this CHIP, strategies have been included within the goal statements.

OBJECTIVES: Specific, measurable, achievable, relevant, and time-bound (SMART) statements that define progress toward a goal.

ACTIVITIES: The detailed actions or steps that will be conducted in order to complete the corresponding objectives.

ABOUT THE REPORT

RESOURCES

The following resources listed in the full work plan (Appendices A-E) demonstrate alignment between the Eaton County CHIP and various state and national health priorities. This list may not be exclusive, as there are likely additional plans sharing similar goals and objectives which are not listed here.

2020 Michigan State Oral Health Plan: <http://bit.ly/1XILzoi>

Healthy People 2020: <https://www.healthypeople.gov/2020/topics-objectives>

MDHHS Tobacco Control Program Strategic Plan (2013-2018): <http://bit.ly/2lle3da>

Michigan 2016-2019 Infant Mortality Reduction Plan: <http://bit.ly/2mBz39N>

Michigan Health and Wellness 4x4 Plan: <http://bit.ly/2mjVUp8>

Michigan Maternal Child Health Services Grant: <http://bit.ly/2llekg>

MDHHS Medicaid State Plan: <http://bit.ly/1gQ0iGX>

National Prevention Strategy: <https://www.surgeongeneral.gov/priorities/prevention/strategy/>

ABBREVIATIONS USED IN THIS REPORT:

BCBS = Blue Cross Blue Shield

BEDHD = Barry-Eaton District Health Department

CAHA = Capital Area Health Alliance

CDC = Centers for Disease Control and Prevention

CHIP = Community Health Improvement Plan

CHW = Community Health Worker

CMHA-CEI = Community Mental Health Authority of Clinton, Eaton, and Ingham Counties

CSHCS = Children's Special Health Care Services

DHS = Department of Human Services

ECSAAG = Eaton County Substance Awareness Advisory Group

HMO = Health Maintenance Organization

HP = Healthy People

MCDC = My Community Dental Centers

MCH = Maternal Child Health block grant

MDHHS = Michigan Department of Health and Human Services

MI = Michigan

MSU = Michigan State University

NPM = National Performance Measure

NPS = National Prevention Strategy

QC = Quality Collaborative/Consortium

QI = Quality Initiative

SPM = State Performance Measure

SPEC = Suicide Prevention of Eaton County

WIC = Women, Infants, and Children

APPENDIX A: ACCESS TO PRIMARY CARE

Goal/Strategy Statement #4: Increase access to and capacity of primary care providers in Eaton County

Objective #1: By December 2018, develop the medical workforce serving Eaton County

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Host LCC College of Nursing and MSU College of Human Medicine and College of Nursing clinical rotations and high school job shadowing opportunities	Ongoing through 2018	Eaton Rapids Medical Center	Educate future health care professionals	No	Michigan State University, Lansing Community College	Completed	Ongoing		
2. Offer nursing scholarships	Annually	Eaton Rapids Medical Center	\$2,000/year	Assist students pursuing a career in nursing	No	Eaton Rapids High School, Springport High School	Completed	Ongoing	

Objective #2: By December 2018, recruit and retain primary care providers serving Eaton County residents

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Physician Liaison will attend physician recruitment events to promote Eaton County as a desirable worksite	Ongoing through 2018	Eaton Rapids Medical Center	Attract primary care providers	No	Capital Area Health Alliance	CDC HP 2020 Goals (AHS-3.5)	Completed	Ongoing	
2. Facilitate and support existing primary care providers in Eaton Rapids	Ongoing through 2018	Eaton Rapids Medical Center	Better coordination of care	No	External primary care providers	CDC HP 2020 Goals (AHS-3.5)	Completed	Ongoing	
3. Offer medical student loan repayment programs	Ongoing through 2018	Eaton Rapids Medical Center	Attract primary care providers	No	CDC HP 2020 Goals (AHS-3.5)	Completed	In Progress	Ongoing	
4. Increase the number of practicing primary care providers (MDs, DOs, PAs, NPs)	September 2018	Hayes Green Beach Memorial Hospital			CDC HP 2020 Goals (AHS-3.5)	In Progress		Expanded practice into Eaton Rapids. Added 1 DO, 1 MD, 3 NPIPA	
5. Increase the number of primary care providers	September 2018	Sparrow Hospital	Increase in patient visits occurring in primary care physician offices		CDC HP 2020 Goals (AHS-3.5)	In Progress, on track			
6. Partner with McLaren Medical Group and independent primary care providers to ensure adequate succession planning for providers transitioning into retirement or leaving the service area	September 2018	McLaren Greater Lansing			CDC HP 2020 Goals (AHS-3.5)	Completed			
7. Implement a resident retention mechanism specifically targeted at primary care providers interested in establishing a practice in the service area	September 2018	McLaren Greater Lansing			CDC HP 2020 Goals (AHS-3.5)	Completed			
8. Increase capacity of primary care network by adding mid-level providers	September 2018	McLaren Greater Lansing	Addition of nurse practitioners, physician assistants, etc.		CDC HP 2020 Goals (AHS-3.5)	In progress			

APPENDIX A: ACCESS TO PRIMARY CARE

Objective #3: By September 2018, increase the percentage of Eaton County residents with a specific source of primary care

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Expand partnership with Cherry Health to serve more patients	September 2018	Hayes Green Beach Memorial Hospital				CDC HP 2020 Goals (AHS-3.5)	Not Started		
2. Increase the percent of practicing primary care providers whose panel of patients with Medicaid matches the percent of the population with Medicaid	September 2018	Hayes Green Beach Memorial Hospital	Possible incentives to providers who increase Medicaid patient caseload				Not Started		Need to shift more Medicaid patients to Cherry Health
3. Maintain a low or no-cost primary care presence within a multi-specialty resident clinic	through September 2018	McLaren Greater Lansing				CDC HP 2020 Goals (AHS-3.5)	Completed		
4. Provide financial support to other non-profit organizations providing low cost primary care services in the region	through September 2018	McLaren Greater Lansing	Financial assets available	Increased primary care services in the winter		CDC HP 2020 Goals (AHS-3.5, ECBP-10)	In progress		

Objective #4:

By December 2018, increase the availability of primary care providers serving Eaton County residents

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Change provider schedules to allow for 20 minute visits	Immediately	Eaton Rapids Medical Center		Allows more patient visits per day per provider.	No	CDC HP 2020 Goals (AHS-6.2)	Completed		
2. Change hours of operation to accommodate early morning and late appointments	2018	Eaton Rapids Medical Center		Convenient appointment times available for patients	No	CDC HP 2020 Goals (AHS-6.2)	Not Started		Due to staffing challenges
3. Implement automatic transitional care appointments for patients discharged from inpatient unit	2017	Eaton Rapids Medical Center		Follow up with a primary care provider within 7 days of discharge, decrease in readmissions	No	CDC HP 2020 Goals (AHS-6.2)	Completed		Hired a clinical social worker to do this
4. Increase medical assistant staffing	2017	Eaton Rapids Medical Center		Accommodate more patients and improve workflow, decrease patient wait times	No	CDC HP 2020 Goals (AHS-6.2)	In Progress		
5. Increase percent of primary care practices offering non-traditional hours for routine care	September 2018	Hayes Green Beach Memorial Hospital		Decrease in inappropriate emergency room visits		CDC HP 2020 Goals (AHS-6.2)	In Progress		Established as part of being a PCMH

Objective #5:

By September 2018, implement use of telemedicine services to increase number of providers serving Eaton County residents

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Increase number of primary care providers via telemedicine services	September 2018	Sparrow Hospital	Telmedicine systems, providers willing to participate	Increase number of patient visits to primary care physicians occurring outside of traditional offices		CDC HP 2020 Goals (AHS-6.2)	In Progress, on track		

APPENDIX A: ACCESS TO PRIMARY CARE

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Objective #6: By September 2018, expand convenient care or urgent care clinics to increase access to primary care providers serving Eaton County residents						
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities
1. Expand the number of Sparrow FastCare convenient care clinics	September 2018	Sparrow Hospital		Decrease in the number of low acuity patients seen in emergency departments	CDC HP 2020 Goals (AHS-6-2)	Completed

APPENDIX B: MENTAL HEALTH

Goal/Strategy Statement #:	Identify and implement strategies to address depression and substance abuse in Eaton County residents
Objective #1:	By September 2017, compile and prioritize potential evidence-based strategies that address depression in youth and women of childbearing age, and integrate identified strategies into the Eaton County Community Health Improvement Plan

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Research evidence-based strategies for improving depression at the public health or community level	December 2016	BEDHD	Staff time	List of depression prevention strategies	No	Collaborate with local mental health providers to identify any known strategies	CDC HP 2020 Goals (MHM#4), MI MCH grant (SPM#3), NPS	Completed	
2. Evaluate and prioritize identified strategies to address depression	March 2017	BEDHD	Staff time, input needed from community partners	List of prioritized depression prevention strategies, will be included in next CHIP version	No	Suicide Prevention of Eaton County (SPEC), CMH-CEI	CDC HP 2020 Goals (MHM#4), MI MCH grant (SPM#3), NPS	Partially completed	Strategies were evaluated by SPEC; since SPEC was not currently undergoing strategic planning, the group chose not to undertake any new strategies at this time Will be included in next CHIP update
3. Integrate efforts of Suicide Prevention of Eaton County (SPEC) coalition's work on depression into the CHIP	September 2017	BEDHD/SPEC	Staff time, input needed from community partners	Strategic plan items included in CHIP	No	SPEC, CMH-CEI	CDC HP 2020 Goals (MHM#4), MI MCH grant (SPM#3)	Not started	

Objective #2:	By December 2018, increase programming and activities for adolescents to encourage healthy decision-making and discourage substance misuse
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Support development of a teen center in Eaton Rapids	December 2018	Eaton Rapids Health Alliance	Available staff time, grant writing capacity, help with programming	Opening of a teen center in Eaton Rapids	Possibly	Local government, schools, library	CDC HP Goals (AH-2.3.1), NPS	In progress	ERATI (Eaton Rapids Area Teen Initiative) is taking concrete steps to open a center; several ERATI members are also ERATI members.
2. Conduct Peer Assistance Leader (PAL) program in local schools	through 2019	Eaton RESA (as part of ECSAAG)	Existing program and staff	Middle and high school youth who are trained to be peer mentors and leaders	No	Eaton County schools	NPS, CDC HP 2020 (AH 2.1.2.C.BP-2, SA 1.2.3.4, TU-2.3), MI Health/Wellness 4x4 Plan	Not applicable	
3. Provide interventions for chronic absenteeism/truancy to youth and families	through 2019	Eaton RESA (as part of ECSAAG)	Existing program and staff	Decreasing truancy rates	No	Eaton schools; Juvenile Court	NPS, CDC HP 2020 (AH 5)	Not applicable	
4. Explore impact of racial issues that keep youth from attending school and potential resources to address issue	December 2018	Eaton RESA lead, All ECSAAG members		Identification of need to address issue and resources to do so	No	Unknown	NPS, MI MCH grant (SPM#3)	Not applicable	Not applicable

Objective #3:	By December 2018, provide community resources and education related to opioid misuse prevention
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Research materials for and create opioid overdose and treatment resource packet for funeral homes.	February 2018	ECSAAG (All members, Eaton RESA coordinates)		Packet(s) that can be distributed to friends and families of overdose victims at funeral homes	No	No	NPS	Not applicable	Not applicable

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2. Create list of and conduct outreach to local funeral homes to recruit participation in handing out opioid resource packets	February-March 2018	Eaton RESA (as part of ECSAAG)	Existing resource packet, funeral homes list needs to be created	Recruitment of funeral homes to distribute opioid packets	No	Funeral homes	NPS	Not applicable	Not applicable
3. Expand Chronic Pain workshops offered to residents	Ongoing through 2019	Tri-County Office on Aging	Existing course materials, TCCOA staff available, continued funding needed	At least 1 workshop held in Eaton County each year	No	Yes to find community locations for workshops	NPS	Not applicable	Not applicable
4. Write article on opioid prevention for the County Journal's Wellness Corner	Spring 2018	Eaton RESA, BEDHD (as part of ECSAAG)	Staff time	Community education	No	Yes local newspaper	NPS	Not applicable	Not applicable
5. Run Capital Counties Commit campaign ad in Eaton Theater in Charlotte and Sun Theater in Grand Ledge	Spring 2018	Eaton RESA, BEDHD (as part of ECSAAG)	Staff time, campaign materials in appropriate format	Community education	No	Yes local movie theater	NPS, CDC HP 2020 (SA) 2.3.4,13,19)	Not applicable	Not applicable
6. Explore running Capital Counties Commit videos or messaging on TV screens at local organizations	Spring 2018	Eaton RESA, BEDHD (as part of ECSAAG)	Existing videos/materials	Community education	No	Possibly DHHS office and ALIVE	NPS, CDC HP 2020 (SA) 2.3.4,13,19)	Not applicable	Not applicable
7. Provide 4 regional trainings on opioid prevention	through 2018	Eaton RESA, Eaton Behavioral Health (as part of ECSAAG)	Staff time	Community education	No	Yes, for content experts and local organizations	NPS, CDC HP 2020 (SA) 19)	Not applicable	Not applicable

Objective #2: By December 2018, organize and expand local capacity for medication take-back sites within Eaton County

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Serve as a local resource for information on take-back requirements, options, and resources	through 2018	Eaton County Resource Recovery (as part of ECSAAG)	Staff time, knowledge	Interested members and organizations have a take-back resource	No	As needed	NPS, CDC HP 2020 (EH) 9)	Not applicable	Not applicable
2. Expand the number of sites or events currently participating in medication take-backs	through 2018	Eaton County Resource Recovery events or locations (as part of ECSAAG)	Staff time, interested sites/events that allow medication take-backs	Increase in number of sites/events that allow medication take-backs	Possibly yes	Pharmacies, sheriffs, appropriate events	NPS, CDC HP 2020 (EH) 9)	Not applicable	Not applicable
3. Update and redistribute the Resource Recovery Directory	December 2017	ECSAAG (Eaton County Resource Recovery updates, all members distribute)	Existing directory that just needs updating, funds available to print	500 copies distributed throughout the county	No	Locations for distribution	NPS, CDC HP 2020 (EH) 9)	Not applicable	Not applicable

Goal/Strategy Statement #2: Improve identification of mental health and substance misuse conditions in Eaton County patients

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Standardize behavioral health screening and evaluation processes	September 2018	Sparrow Hospital					NPS	In progress	
2. Adopt a standardized screening tool at all entry points of the health system to identify behavioral health issues	September 2018	Sparrow Hospital					CDC HP 2020 Goals (MHMD-11), NPS	In progress	
3. Utilize the Columbia Suicide Severity Index to identify suicide risk	September 2018	Sparrow Hospital					CDC HP 2020 Goals (MHMD-1,2), NPS	Not started	

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4. Expand use of the PHQ-2 mental health screening questionnaire to children and adolescents	By April 2017	Eaton Rapids Medical Center	Existing PHQ-2 questionnaire is already built into records system	Increased identification of children and adolescent patients who may benefit from additional mental health screenings or referrals	Yes, internal	CMH-CEI, Eaton Rapids Health Alliance	CDC HP 2020 Goals (MHMD-11), NPS	In progress
5. Develop and implement an educational campaign to normalize standard behavioral health screenings of children and adolescents	By April 2017	Eaton Rapids Medical Center		Increased community acceptance of youth behavioral health screenings	No	CMH-CEI, Eaton Rapids Health Alliance	CDC HP 2020 Goals (MHMD-11), NPS	In progress
6. Measure the increased utilization of PHQ-2 screening questionnaire	September 2017	BEDHD	Staff available to design and implement survey	Analysis of increased use of screening questionnaire	No	Eaton Rapids Medical Center, Eaton Rapids Health Alliance, health care providers	NPS	In progress
7. Increase the use of the Screening Brief Intervention Referral to Treatment protocol	September 2018	CMH-CEI, CAHA Mental Health Partnership Council		Rise in sites implementing protocol, increase in patients screened and treatment referrals initiated	Yes		CDC HP 2020 Goals (MHMD-9,11), NPS	In progress
8. Partner with outpatient physicians to standardize screening and evaluation tools and increase their usage	2018	McLaren Greater Lansing		Improved outpatient detection and identification of mental health conditions	Possibly for outpatient physicians		CDC HP 2020 Goals (MHMD-11), NPS	In progress

Objective #2: By December 2018, increase community outreach so that more individuals with substance misuse are referred to treatment

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Advertise the Choices program via billboards	Last quarter 2017	Eaton Behavioral Health (as part of ECSAAG)	Billboard already designed	2 billboards in Eaton County that will increase community awareness of program	No		NPS, CDC HP 2020 (MHMD-2,4,1,6,10, SA-3,4,8,13,1,13,2,14,1,14,4,19, TU-2,7), MI Health and Wellness 4x4 Plan	Not applicable	Not applicable
2. Conduct outreach to non-traditional sites, including churches, primary care offices, etc. advertising Eaton Behavioral Health services	through 2018	Eaton Behavioral Health, BEDHD (as part of ECSAAG)	Outreach plan developed, staff time needed	Increased community awareness of programs	No	Various locations	NPS, CDC HP 2020 (MHMD-2, SA-4,8,13,1,13,2,14,1,14,4,19, TU-2,7), MI Health and Wellness 4x4 Plan	Not applicable	Not applicable
3. Develop a laminated card with treatment referral information that law enforcement and others can hand out to the public	June 2018	ECSAAG (Eaton RESA, BEDHD, EBH create, all members review)	Staff time needed, feedback will be needed from law enforcement	Card distributed when treatment referrals may be appropriate	Possibly for law enforcement agencies		NPS, CDC HP 2020 (SA-8)	Not applicable	Not applicable

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Goal/Strategy Statement #3:	Provide more mental health, behavioral health, and substance abuse services for Eaton County residents
Objective #:	By December 2018, increase mental health, behavioral health, and substance abuse provider availability and programs that serve Eaton County residents
1. Build in social work and mental health referrals from existing family practice visits	Eaton Rapids Medical Center
2. Expand number of ERMC social workers providing mental and behavioral health services	Eaton Rapids Medical Center
3. Create a dedicated service area for the mental and behavioral health program	Spring of 2018
4. Explore implementing tele-psychiatry within the Family Practice	Through 2018
5. Add additional psychiatric nurse practitioners to inpatient setting	Through 2018
6. Expand the presence of psychiatric social work in the emergency department	Through 2018
7. Increase recruitment of psychiatric practitioners	September 2018
8. Increase intensive outpatient services, including partial hospitalization, for patients with substance abuse illness	September 2018
9. Bring mental health awareness to Eaton Rapids community by participating in community parade and distributing mental health resources along parade route	July 2017
10. Explore adding opioid education model to Choices program	Fall 2018

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Objective #2:	By December 2018, increase staff education and training on mental health and substance misuse issues and research-based behavioral health interventions to better serve Eaton County residents
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Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Promote and support ERMC staff in attending Mental Health First Aid trainings	Ongoing through 2018	Eaton Rapids Medical Center	Cost to attend trainings	Increase the number of people who can help people showing symptoms of mental illness or in a mental health crisis	No	Community Mental Health, Eaton Rapids Health Alliance	NPS	In progress	Many staff members have attended, but looking at holding a training at ERMC in 2018 to capture more staff.
2. Provide continuing medical education to behavioral health provider networks and behavioral health education to primary care networks	September 2018	CMH-CEI, CAHA Mental Health Partnership Council		Increase in number of educational opportunities provided and number of participants			NPS	In progress	Coordination of Care dinner presentations continue to be offered to area BH and PC networks. Clinical Excellence Committee trainings continue to be offered to all CMHAs-CEI clinical staff.
3. Create a list of behavioral health interventions and support, promote, and expand implementation of these efforts	September 2018	CMH-CEI, CAHA Mental Health Partnership Council		Increase in number of educational opportunities provided and number of participants			NPS	In progress	MHFA Training, Safe Talk, Signs of Suicide, Seeking Safety, and Trauma Informed trainings are being expanded and continue to be offered throughout the tri-county area.
4. Support implementation of the Tri-County Crisis Intervention Team Training for law enforcement officers	September 2018	CMH-CEI, CAHA Mental Health Partnership Council	Funding required to send officers to training	Long-term reduction of crisis hospitalizations		Local law enforcement agencies	CDC HP 2020 Goals (MHMD-1-2), NPS	In progress	CIT training continues to be offered for tri-county area and steering committee continues to meet.
5. Conduct Project Assert trainings	through 2018	Eaton RESA (as part of ECSAAG)		Emergency room advocates will be in local hospitals to assist overdose patients	Yes, in hospitals	Hospitals, potential advocates	NPS, CDC HP 2020 (SA 8.9)	Not applicable	Not applicable

Goal/Strategy Statement #4: Increase and coordinate Eaton County patient access to mental health service providers

Objective #1:	By September 2018, coordinate currently available mental health services for county residents								
Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Implement the Centralized Access Service Center	September 2018	Sparrow Hospital		Increased access to and reduced delays for mental health services			CDC HP 2020 Goals (MHMD-6.9)	Completed	
2. Continue to explore integrated care opportunities, grants, and partnerships between primary care, mental health, and substance use disorder provider networks	September 2018	CMH-CEI, CAHA Mental Health Partnership Council					CDC HP 2020 Goals (MHMD-5-6.9,10, SA-8.9), NPS	In progress	Health Innovation Grant awarded along with several CMHAs-CEI integrated care pilots in motion. Submitted MHEF grant proposal and preparing to submit again in December 2017.
3. Improve access and availability of treatment for Substance Use Disorders and mild to moderate mental health conditions by improving coordination, access and referral protocols, and policies and practices of the delivery system	September 2018	CMH-CEI, CAHA Mental Health Partnership Council		Increased access to services, increase in number of patients served			CDC HP 2020 Goals (MHMD-5-6.9,10, SA-8.9), NPS	In progress	Working on opportunities to improve access to care within county prevention coalitions, ROSC subcommittees, Project Vox initiatives, FAN activity, integrated care pilots, and enhanced screening activities

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4. Track denials for psychiatric in-patient services and advocate for improved policies, practices, and statewide mandates	September 2018	CMH-CEI, CAHA Mental Health Partnership Council	Decrease in denials for psychiatric in-patient services, reduction of crisis hospitalizations	CDC HP 2020 Goals (MHMD-6,9), NPS	In progress	Tracking of denials and advocacy around this issue has continued.
5. Provide case management to persons with disabilities, including those with mental health diagnoses, while offering housing subsidies.	Annually through 2018	Housing Services Mid-Michigan	Housing stability for persons with mental health disabilities	No CMH-CEI	NPS, CDC HP 2020 (MDMD-9,12)	Not applicable

Objective #2: By September 2018, create new and expand upon existing local partnerships to coordinate patient mental health care for Eaton County residents

Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Develop a Youth Mobile Crisis Unit	September 2018	CMH-CEI, CAHA Mental Health Partnership Council		Long-term reduction of crisis hospitalizations				CDC HP 2020 Goals (MHMD-2), NPS	In progress
2. Strengthen relationship with Michigan State University	September 2018	Sparrow Hospital		Increase utilization of full continuum of behavioral health services			Michigan State University	NPS	In progress
3. Create community partnerships to strengthen continuum of care	September 2018	Sparrow Hospital		Increase utilization of full continuum of behavioral health services				NPS	In progress

Objective #3: By April 2017, reduce barriers for Women's Specialty Recovery Services clients to engage in Eaton Behavioral Health services

Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Identify 1-3 additional child care providers to care for children of Women's Specialty Service clients during appointments	December 2016	Eaton Behavioral Health	Additional child care providers are required	Memorandum of understanding in place for care providers	Yes	Collaboration with child care providers	CDC HP 2020 Goals (MHMD-9, MICH-11, SA-8), NPS	Completed but not fully	Child care providers identified but no licensed providers in Eaton County have hours after 6pm. Not many clients expressed need for child care during treatment in past year.
2. Attend EATRAN Advisory meetings to discuss extended service hours for public transportation	September 2016	Eaton Behavioral Health	Staff time	Discussion of extended service hours	No		CDC HP 2020 Goals (MHMD-9), NPS	In progress	Survey about extended hours has been developed for community members and local businesses
3. Apply for Mid-State Health Network "New Program Proposal" requesting paid Women's Specialty Mentor	April 2017	Eaton Behavioral Health	Staff time	Completed application hopefully leading to additional position	No		CDC HP 2020 Goals (MHMD-9, MICH-11, SA-8), NPS	Not started; will not be pursued at this time	Priorities have shifted from instituting new programs to expanding current enrollment

APPENDIX C: FINANCIAL STABILITY

Goal/Strategy Statement #1:	Promote affordable local nutrition options in Eaton County
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Objective #1:	By December 2018, make fresh, local produce available and affordable through a variety of Eaton County services, including farmers markets and food pantries
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Continue to accept and promote the use of Double Up Food Bucks and Project Fresh coupons and EBT machine at Eaton Rapids Medical Center Farmers Market	Annually during the Farmers Market season	Eaton Rapids Medical Center	Space and time	Increase the consumption of fresh, local produce among Bridge Card users	No	ERM/C Farmers Market, Eaton Rapids Health Alliance	CDC HP 2020 Goals (NWS-4,12,13,14,15), NPS, MI Health and Wellness 4x4 Plan	Completed	Ongoing
2. Organize the local Michigan Harvest Gathering food drive	Annually in October and November	Eaton Rapids Medical Center		Help combat food insecurity	No	Heart & Hands, St. Vincent de Paul	CDC HP 2020 Goals (NWS-12,13), NPS	Completed	Ongoing
3. Assess current resources for and barriers to storing and distributing nutritious foods in food pantries	December 2016	BEDHD	Staff time	List of current resources and barriers	No	Local food pantries	CDC HP 2020 Goals (NWS-12-19), NPS, MI Health and Wellness 4x4 Plan	Completed	Funded a freezer for one pantry and a brochure rack for another
4. Work with local food pantries to provide infrastructure improvements and technical support	September 2017	BEDHD	Staff time, \$500 incentive for participating pantry	Increased local pantry capacity to store/distribute nutritious foods	No	Local food pantries	CDC HP 2020 Goals (NWS-12-19), NPS, MI Health and Wellness 4x4 Plan	Completed	
5. Work with local food pantries to establish policies that offer more nutritious food and beverage options to low income residents	September 2017	BEDHD	Staff time, \$500 incentive for participating pantry	Increased number of food pantries offering more nutritious food options	Yes	Local food pantries	CDC HP 2020 Goals (NWS-12-19), NPS, MI Health and Wellness 4x4 Plan	Completed	
6. Work with local food pantries to develop partnerships with local produce, dairy, and meat farmers to obtain local, nutritious food for food pantries	September 2017	BEDHD	Staff time, \$500 incentive for participating pantry	Increased number of food pantries offering local, nutritious food options	No	Local food pantries, local farmers	CDC HP 2020 Goals (NWS-12-19), NPS, MI Health and Wellness 4x4 Plan	Completed	One partnership with community garden and one with local vegetable distributor created
7. Expand existing Grand Ledge Community Garden	2018	Grand Ledge Building Healthy Communities	Volunteers needed to help with the community garden	Increase local produce for the community and food banks	No		CDC HP 2020 Goals (NWS-12,13), NPS, MI Health and Wellness 4x4 Plan	Not completed	Barriers have included change in management of community garden
8. Work with Grand Ledge Farmers Market Manager to make SNAP benefits accessible at Farmers Market	2018	Grand Ledge Building Healthy Communities		Increase access to local produce for those with SNAP benefits	Yes	Grand Ledge Farmers Market	CDC HP 2020 Goals (NWS-4,12,13,14,15), NPS, MI Health and Wellness 4x4 Plan	Not completed	Barriers have included change in management of farmers market

Goal/Strategy Statement #2:	Attract residents and businesses to Eaton Rapids to promote commercial investment and spur economic growth
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Financial and staff support to Eaton Rapids Marketing Alliance to promote business investment within the community	Ongoing through 2018	Eaton Rapids Medical Center	\$10,000/year and time	Economic development and attract potential residents and business owners.	No	City of Eaton Rapids, Downtown Development Authority, Chamber of Commerce, Local Development & Finance Authority	CDC HP 2020 Goals (SDOH-1,3)	Completed	Ongoing

APPENDIX C: FINANCIAL STABILITY

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2. Staff will provide technical assistance for Eaton Rapids' application to the Michigan Main Street Program	Due November 2016	Eaton Rapids Medical Center	Time	Acceptance into the Michigan Main Street Program	No	City of Eaton Rapids, Downtown Development Authority, Chamber of Commerce, Local Development & Finance Authority	Completed
3. If the Eaton Rapids application to the Michigan Main Street Program is approved, ERMC will provide financial support to staff program	Potentially begins January 1, 2017; renewed annually	Eaton Rapids Medical Center	Time	Economic development and growth	No	Michigan Main Street	In progress
Goal/Strategy Statement #2: Increase the financial stability of Eaton County residents							
Objective #1: By December 2018, increase the financial stability of Eaton County residents by conducting community education around home buying, household budgeting, and financial literacy							
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)
1. Provide first-time homebuyer education	Through December 2018	Housing Services Mid-Michigan	MSHDA and HUD grants	More first-time home buyers in Eaton County understand and can navigate the home buying process	No	Realtors, banks, insurance companies, housing inspectors	CDC HP 2020 (SDOH-4)
2. Provide budgeting education for those facing evictions, foreclosures, or homelessness	Through December 2018	Housing Services Mid-Michigan	HUD grant	Increase in residents who are able to remain in their homes	No	Eaton County Housing Continuum of Care agencies	CDC HP 2020 (SDOH-4)
3. Provide financial literacy education to the general public	Through December 2018	Housing Services Mid-Michigan	HUD grant	Increase in residents who are able to remain or become financially stable	No	Banks, credit unions	CDC HP 2020 (SDOH-3,4)
Status Notes (Changing priorities/resources, effectiveness, etc.)							
Not applicable							

APPENDIX D: ACCESS TO QUALITY HEALTH CARE

Goal/Strategy Statement #1:	Implement new and improve upon existing best practice models among health care providers to improve health outcomes for Eaton County residents
Objective #1:	By September 2018, secure funding for, establish, and educate the community on the importance of Community Health Workers (CHWs) in Eaton County, in order to improve health outcomes and connect patients with appropriate care

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Stabilize funding for CHWs	September 2017	BEDHD	Potential for reimbursement from Priority Health HMO or state Medicaid office	Stable CHW positions at BEDHD	No		CDC HP 2020 Goals (AHS-6, DH-2,8,17), Michigan Medicaid plan	In progress	Applied for grant funding from Eaton Community Foundation. In contract development with Ingham Health Plan to receive reimbursements from Medicaid plan (McLaren, Priority Health)
2. Educate Eaton County stakeholders on CHWs and their services	through September 2018	BEDHD	CHWs, possible funding for promotion?	Presentations to various Eaton County organizations, low cost marketing such as press releases, newspapers	No	Yes	CDC HP 2020 Goals (AHS-6, DH-2,8,17)	In progress, ongoing	Participated in Eaton County Veterans Stand Down Event and General Motors Backpack Resource Event. Have provided outreach materials and referral forms at several local businesses.

Objective #2:	By September 2017, improve protocols for mental health assessment and treatment of adolescent clients
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Modify current mental health adolescent assessments based on clinical best practices and implement into the electronic medical record	February 2017	Eaton Behavioral Health	Staff time required to identify best practices and implement modifications	Up to date assessments that are integrated into the medical record	No		CDC HP 2020 Goals (HCHHT-10, MHMD-6,11,12)	In progress; currently on hold	Initial prep work for assessment done, state is going to require GAINS assessment in 2018 so focus will shift to implementing GAINS
2. Create a proposal for curriculum development and implementation of an adolescent therapy group	September 2017	Eaton Behavioral Health	Staff time, maybe funds to staff therapy group	Proposal developed	No		CDC HP 2020 Goals (MHMD-6)	Not started	Current adolescent enrollment does not support development of a specific therapy group; different versions of this may be explored in future

Objective #3:	By September 2018, enhance coordination and integration of clinical, behavioral, and complementary health services, and reduce barriers to accessing health care services
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Implement effective care coordination models	September 2018	Hayes Green Beach Memorial Hospital		Establishment of medical homes, community health teams			CDC HP 2020 Goals (AHS-6)	In progress	Added 1 PCMH. Currently working with ~45 CCM/TCM patients/month. Community Paramedicine Pilot Program.
2. Implement patient-shared decision-making models in primary care settings	September 2018	Hayes Green Beach Memorial Hospital		Increased accountability and ownership of a patient's treatment plan			CDC HP 2020 Goals (HCHHT-1,2,3)	In progress	PCMH and shared care plans between provider and patient. Also implemented multidisciplinary rounding (MDR) on inpatients and invite family participation

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3. Implement health systems navigation services	September 2018	Hayes Green Beach Memorial Hospital	Existing concepts, i.e. peer coaches, Promotoras, patient navigators	Increased patient compliance and easier receipt of patient care	CDC HP 2020 Goals (AHS-6, HC/HIT-1.5)	In Progress	Hired Prevention Specialist. Significant improvement on patient follow through - AWW @ 80%
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Goal/Strategy Statement #2: Improve the safety and experiences of Eaton County patients via hospital quality improvement initiatives

Objective #1:	By September 2018, participate in existing and future quality improvement initiatives to improve hospital safety, quality, and experience for Eaton County patients
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Continue participation in existing safety and quality improvement initiatives and explore new initiatives	by September 2018	McLaren Greater Lansing	Existing initiatives (see initial CHIP for list)		No			In progress	Achieved
2. Maintain standards of care and implement best practices from national accrediting bodies	by September 2018	McLaren Greater Lansing	Accreditors (see initial CHIP for list)		No			In progress	Breast Care and Stroke Certification

Objective #2:	By November 2017, become ISO 9001 Quality Management-certified from DNV GL
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Achieve ISO certification to promote measurable quality improvement progress and documentation	November 2017	Eaton Rapids Medical Center	Lean training, ISO training	Streamlined processes, reduction of waste	No	DNV-GL accrediting body		Completed	Awarded ISO 9001:2008 status on 6/2/17
2. Implementation of Document Committee to ensure standardization of facility forms and documents	Revise and approve all forms within 1 year, continue to meet as necessary	Eaton Rapids Medical Center		Forms conform to the policies. Elimination of multiple and/or outdated versions of forms.	Internal	Work with external vendors to make sure forms adhere to the established guidelines.		Completed	Committee continues to meet monthly to review any new forms and documents.

Goal/Strategy Statement #3:	Eaton Rapids Medical Center will focus on better managing pain in their patients
Objective #1:	By March 2017, increase number of patients who answered "Always" to HCAHPS question 13 on inpatient and emergency patient satisfaction survey from 50% to 65% by the end of 2015-2016 and 2016-2017 Pay For Performance Program Years

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Participation in the MHA Keystone Pain Management Initiative	2016, and BCBS Pay for Performance Program Year April 1, 2016- March 31, 2017	Eaton Rapids Medical Center		Educating patients and engaging them in their care will help communicate risks and better alternatives.	No	Michigan Health & Hospital Association (MHA) Keystone Center	CDC HP 2020 Goals (MPS-2)	Completed	Ongoing- HCAHPS show drastic improvements in managing the pain of patients.

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2. Implement pain management contracts	2016, and BCBS Pay for Performance Program Year April 1, 2016- March 31, 2017	Eaton Rapids Medical Center	Better manage drug-seeking behaviors. Make sure patients understand that pain is expected in some cases	Yes, internal	CDC HP 2020 Goals (MPS-2)	Completed	Ongoing-HCAHPS show a drastic improvement in managing the pain of patients.
Goal/Strategy Statement #4: Better manage primary care patients in Eaton County							
Objective #1: By December 2017, improve the quality of care in the Eaton Rapids Medical Center Family Practice							
Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Status (Completed/in Progress/Not Started)
1. Implement direct patient messaging to provider within the patient portal	2017	Eaton Rapids Medical Center	Allow the patient to electronically communicate with a provider 24/7	No		CDC HP 2020 Goals (HCH/HIT-1,4,5)	Completed
2. Dedicate an individual to focus on quality metrics required by insurance companies	Ongoing through 2018	Eaton Rapids Medical Center	Maximize wellness programs and positively impact patient outcomes	No			Implemented with the 5/4/17 update
3. Dedicate an individual to focus on referrals.	2017	Eaton Rapids Medical Center	Connect patients to specialists in a timely manner	No		CDC HP 2020 Goals (AHS-6,2)	Completed
4. Hire a Registered Nurse Care Coordinator	2017	Eaton Rapids Medical Center	Cost of a full-time individual	No	Better management of wellness visits for Medical patients, coordination of care and connection to resources	CDC HP 2020 Goals (AHS-6, DH-2,4,8,17), Michigan Medicaid plan BEHD	Completed
Goal/Strategy Statement #5: Increase utilization of clinical and community preventive services by Eaton County residents							
Objective #1: By September 2018, encourage delivery of clinical preventive services, support community-based preventive services and their linkages with primary care, and implement evidence-based interventions with incentives and accountability mechanisms to improve the health of Eaton County residents							
Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Status (Completed/in Progress/Not Started)
1. Use payment and reimbursement mechanisms to encourage delivery of clinical preventive services	September 2018	Hayes Green Beach Memorial Hospital	Clinical preventive services include screenings, low-cost medications, immunizations	Increased delivery of clinical preventive services	Yes - billing system changes and incentives for providing services	CDC HP 2020 Goals (AHS-2, OA-2)	In progress
2. Support implementation of community-based preventive services and enhance linkages with primary care	September 2018	Hayes Green Beach Memorial Hospital	Tobacco cessation Quiltline, asthma home environment intervention program, SBIRT model	Mutual reinforcement of clinical and community prevention efforts		CDC HP 2020 Goals (AHS-7, ECOBP-10, OA-2)	In progress
3. Implement evidence-based interventions and develop incentives and accountability mechanisms to prevent cardiovascular diseases and its complications	September 2018	Hayes Green Beach Memorial Hospital	Aspirin therapy, controlling high blood pressure, cholesterol reduction, smoking cessation services	Broaden reach and increase utilization of interventions		CDC HP 2020 Goals (AHS-7, HDS-1)	In progress

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Goal/Strategy Statement #6:	Expand capacity for specialty health care providers that service Eaton County residents, including obstetrics-gynecology, pediatric, and internal medicine providers						
Objective #1:	By September 2018, increase specialty health care providers for Eaton County residents						
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities
1. Increase the number of specialty health care providers	September 2018	Sparrow Hospital		Increase in patient visits			In progress, on track
Goal/Strategy Statement #7:	Offer Eaton County patients alternative choices for scheduling health care appointments						
Objective #1:	By September 2018, improve existing and offer new options for electronic appointment scheduling						
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities
1. Improve and add new convenience technology offering online scheduling aids and/or other electronic scheduling aids	September 2018	Sparrow Hospital		Increase in patients seen in non-primary care practices		CDC HP 2020 Goals (AHS-6.2)	In progress, on track
Goal/Strategy Statement #8:	Improve access to dental care for women in Eaton County						
Objective #1:	By December 2018, target pregnant women in Eaton County to receive dental care during pregnancy						
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities
1. Capture dental information for pregnant WIC clients and fax referral to MCDC or other dentists	December 2018	BEDHD WIC staff	Existing interactions with pregnant women via WIC appointments	Increase the number of pregnant women seeking dental care	Yes, internal	Collaboration with My Community Dental Center and other dental providers	MI MCH grant (NPM#13), MI State Oral Health Plan (Goals 1.3), MI Infant Mortality Reduction Plan (Goals 1.7), CDC HP 2020 Goals (AHS-6.3, OH-3.1.4,1.7), NPS
2. Collect dental and oral health information for pregnant women and fax referral to dentists	December 2018	Primary care providers including obstetric providers	Existing interactions with pregnant women	Increase the number of pregnant women seeking dental care	Some providers may need to change internal policies regarding oral health screenings	Collaboration with dental providers	MI MCH grant (NPM#13), MI State Oral Health Plan (Goals 1.3), MI Infant Mortality Reduction Plan (Goals 1.7), CDC HP 2020 Goals (AHS-6.3, OH-3.1.4,1.7), NPS

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Objective #2:		By December 2018, decrease the percentage of women in Eaton County who needed to see a dentist in the past year but could not (BRFS baseline of 10.9% in 2011-2013)						
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Alignment with other local/state/ US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Capture dental information for female WIC clients and fax referral to MCDC or other dentists	December 2018	BEDHD WIC staff	Existing interactions with women via WIC appointments	Increase the number of women seeking dental care	Yes, internal	Collaboration with dental providers	MI MCH grant (NPW#13), MI State Oral Health Plan (Goals 1.3), MI Infant Mortality Reduction Plan (Goals 1.7), CDC HP 2020 Goals (AHS-6.3, OH-3.1.4.1.7)	Not started
2. Collect dental and oral health information for female patients and fax referral to dentists	December 2018	Primary care providers including obstetric providers	Existing interactions with women via primary care and obstetrics appointments	Increase the number of women seeking dental care	Some providers may need to change internal policies regarding oral health screenings	Collaboration with dental providers	MI MCH grant (NPW#13), MI State Oral Health Plan (Goals 1.3), MI Infant Mortality Reduction Plan (Goals 1.7), CDC HP 2020 Goals (AHS-6.3, OH-3.1.4.1.7)	Not started
3. Target Facebook posts to women encouraging dental visits	December 2018	Eaton Oral Health Coalition members, networks, and colleagues		Increase the number of women seeking dental care	No		MI MCH grant (NPW#13), MI State Oral Health Plan (Goal 2), CDC HP 2020 Goals (OH-7)	In progress; ongoing
4. Explore partnerships with local women's groups to increase outreach	December 2018	Eaton Oral Health Coalition		List of local groups discussed for partnership and contacts initiated	No	Potential groups for partnership include Eaton Great Start, SIREN church groups, ALIVE Women's Health Experience	MI MCH grant (NPW#13), MI State Oral Health Plan (Goals 1.3), MI Infant Mortality Reduction Plan (Goals 1.7), CDC HP 2020 Goals (OH-7)	Not started

Objective #3:		By December 2018, refer women in Eaton County to dental care through Eaton Behavioral Health						
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Alignment with other local/state/ US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Explore feasibility of referring women participating in Eaton Behavioral Health services to local dental providers	December 2018	Eaton Oral Health Coalition	Existing interactions with female clients		Possibly	Eaton Behavioral Health	MI MCH grant (NPW#13), MI State Oral Health Plan (Goals 1.3), MI Infant Mortality Reduction Plan (Goals 1.7), CDC HP 2020 Goals (AHS-6.3, OH-3.1.4.1.5)	Not started

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Goal/Strategy Statement #9: Improve access to dental care for high-risk children in Eaton County	<p>Objective #1: By July 2017, increase the percentage of Medicaid-eligible children in Eaton County who are connected with a dental home and whose parents are educated about dental care behaviors</p>						
Objective #2: By July 2017, increase the percentage of children with special needs in Eaton County who are connected with a dental home and whose parents are educated about dental care behaviors	<p>Objective #2: By July 2017, increase the percentage of children with special needs in Eaton County who are connected with a dental home and whose parents are educated about dental care behaviors</p>						
	Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations
	1. Distribute 850 oral health kits to children ages 0-5 who are Medicaid-eligible, or likely to be, through doctor's offices, community agencies, preschools, or other locations	By July 31, 2017	Eaton Oral Health Coalition	BEDID has staff time, existing partnerships with agencies/organizations already exist	Distribution of kits, parental linkage to oral health resources	No, but activity dependent on obtaining Brighter Futures Grant funding	Partnership with WIC, Early On, Pathways Community Workers, CSHCS Nurse, Head Start, liaisons for homeless populations, DHS caseworkers, primary care providers
	2. Partners who distribute oral health kits will be provided a "how-to" guide which will discuss educating parents regarding appropriate oral health behaviors and how to connect parents with available community providers	Guided by January 31, 2017, distributed by July 31, 2017	Eaton Oral Health Coalition	BEDID has staff time, existing partnerships with agencies/organizations already exist	Distribution of guide, parental linkage to oral health resources	No, but activity dependent on obtaining Brighter Futures Grant funding	Partnership with WIC, Early On, Pathways Community Workers, CSHCS Nurse, Head Start, liaisons for homeless populations, DHS caseworkers, primary care providers
Goal/Strategy Statement #10: Reduce the improper use of Eaton County emergency departments for oral health issues	<p>Objective #1: By November 2016, institute a fax referral system from Eaton County emergency departments to My Community Dental Center to establish new dental homes for emergency room patients with oral health issues</p>						

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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Eaton County emergency departments will establish system to fax referrals to My Community Dental Center, who will follow up with referred patients	November 2016 and ongoing	Hayes Green Beach Memorial Hospital, Eaton Rapids Medical Center, My Community Dental Center	Existing My Community Dental Center fax referral forms	Fax referral system will be in place, patient follow up is utilized	Yes, internal	Collaboration between hospitals and My Green Beach Community Dental Center	MI State Oral Health Plan (Goals 1,3), MI Infant Mortality Reduction Plan (Goal 7), CDC HP 2020 Goals (AHS-6.3, OH-3.4.5.7.8)	Completed	

Objective #2:

By January 2017, provide a dental resource guide to Eaton County emergency room patients with oral health issues

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Create and distribute a patient resource guide for accessing dentists and other oral health resources	January 2017	BEDHD (as part of Eaton Oral Health Coalition)	staff time available	Resource guide	No	Collaborate with local emergency departments to distribute guide	MI State Oral Health Plan (Goals 1,3), MI Infant Mortality Reduction Plan (Goal 7), CDC HP 2020 Goals (AHS-6.3, OH-1.2.3.4.5.7.8)	Completed	

Objective #3:

By November 2017, reanalyze Eaton County emergency room data to assess trends in oral health visits

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Analyze emergency room visits data from 2016-2017 and compare to data from 2015-2016 for trends	November 2017	BEDHD, Hayes Green Beach Memorial Hospital, Eaton Rapids Medical Center (as part of the Eaton Oral Health Coalition)	Staff time available to perform analysis, emergency room data must be gathered	Updated data report	No		MI State Oral Health Plan (Goals 1,3)	Not started	

Goal/Strategy Statement #11: Empower individuals in Eaton County to take an active role in their health care decisions

Objective #1:

By September 2017, increase the involvement of Children's Special Health Care Services parents in decisions surrounding service delivery

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/in Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Research best practice models of engaging parents in service delivery decision-making	November 2016	BEDHD	Staff time	Identification of best practice models	No		CDC HP 2020 Goals (HC/HIT-3)	Not started	Currently on hold due to staff turnover
2. Develop and implement a strategy to engage parents in decision-making	September 2017	BEDHD	Staff time	Strategic plan	No		CDC HP 2020 Goals (HC/HIT-3)	Not started	Currently on hold due to staff turnover
3. Apply for CSHCS mini-grant to use as potential incentive to increase parental engagement	TBD based on grant application	BEDHD	Staff time	Completed grant application	No		CDC HP 2020 Goals (HC/HIT-3)	Not started	Currently on hold due to staff turnover

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APPENDIX D: ACCESS TO QUALITY HEALTH CARE

Goal/Strategy Statement #12: Increase access to health care information, communication, and education for Eaton County residents

Objective #1:	By September 2017, implement and evaluate a home-based lead education program for Eaton County families whose children screen high for lead exposure																																																		
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>Activity</th><th>Time-frame</th><th>Responsible Parties</th><th>Assets Available/Resources Required</th><th>Anticipated Results or Products</th><th>Policy change needed?</th><th>Collaboration with outside organizations</th><th>Alignment with other local/state/ US priorities</th><th>Status (Completed/In Progress/Not Started)</th><th>Status Notes (Changing priorities/resources, effectiveness, etc.)</th></tr> </thead> <tbody> <tr> <td>1. Identify best practices for home-based lead education programs and determine potential need for such a program in Eaton County</td><td>December 2016</td><td>BEDHHD</td><td>Staff time, existing local health department education programs</td><td>Education program elements and data identifying program need</td><td>No</td><td>Michigan Department of Health and Human Services, local health departments</td><td>CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)</td><td>Completed</td><td></td></tr> <tr> <td>2. Explore staffing feasibility, resource allocation, and billing components of home-based lead education programs</td><td>January 2017</td><td>BEDHHD</td><td>Staff time, existing local health department education programs</td><td></td><td>Possibly - reimbursements may be needed from state or insurance providers</td><td>Michigan Department of Health and Human Services, local health departments</td><td>CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)</td><td>Completed</td><td></td></tr> <tr> <td>3. Develop and implement home-based lead education program</td><td>by April 2017</td><td>BEDHHD</td><td>Funding to implement program is required</td><td>Home visits to families with children diagnosed with lead poisoning</td><td>No</td><td></td><td>CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)</td><td>Completed</td><td>Staff have been trained and billing mechanism is in place</td></tr> <tr> <td>4. Monitor and evaluate home-based lead education program</td><td>September 2017</td><td>BEDHHD</td><td>Staff time</td><td>Evaluation report</td><td>No</td><td></td><td>CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)</td><td>In progress</td><td></td></tr> </tbody> </table>	Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)	1. Identify best practices for home-based lead education programs and determine potential need for such a program in Eaton County	December 2016	BEDHHD	Staff time, existing local health department education programs	Education program elements and data identifying program need	No	Michigan Department of Health and Human Services, local health departments	CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	Completed		2. Explore staffing feasibility, resource allocation, and billing components of home-based lead education programs	January 2017	BEDHHD	Staff time, existing local health department education programs		Possibly - reimbursements may be needed from state or insurance providers	Michigan Department of Health and Human Services, local health departments	CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	Completed		3. Develop and implement home-based lead education program	by April 2017	BEDHHD	Funding to implement program is required	Home visits to families with children diagnosed with lead poisoning	No		CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	Completed	Staff have been trained and billing mechanism is in place	4. Monitor and evaluate home-based lead education program	September 2017	BEDHHD	Staff time	Evaluation report	No		CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	In progress	
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)																																										
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2. Explore staffing feasibility, resource allocation, and billing components of home-based lead education programs	January 2017	BEDHHD	Staff time, existing local health department education programs		Possibly - reimbursements may be needed from state or insurance providers	Michigan Department of Health and Human Services, local health departments	CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	Completed																																											
3. Develop and implement home-based lead education program	by April 2017	BEDHHD	Funding to implement program is required	Home visits to families with children diagnosed with lead poisoning	No		CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	Completed	Staff have been trained and billing mechanism is in place																																										
4. Monitor and evaluate home-based lead education program	September 2017	BEDHHD	Staff time	Evaluation report	No		CDC HP 2020 Goals (EH-8), MI Infant Mortality Reduction Plan (Goals 4,6)	In progress																																											

Objective #2: By August 2017, provide opportunities for Grand Ledge residents to access health information and resources

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Host Wellness Event/5K	August 19, 2017	Grand Ledge Building Healthy Communities	Park and race timer are set; need volunteers.	Increased attendance from 2016	No		CDC HP 2020 Goals (NWS-7), NPS, MI Health and Wellness 4x4 Plan	Completed- Wellness Event at Fitzgerald Park in collaboration with the Run and Play for Ariana Mae Foundation-5k	Completed- Wellness Event at Fitzgerald Park in collaboration with the Run and Play for Ariana Mae Foundation-5k
2. Promote and participate in the Grand Ledge Winter Fest	February 23, 2017	Grand Ledge Building Healthy Communities			No		CDC HP 2020 Goals (NWS-7), NPS, MI Health and Wellness 4x4 Plan	Completed	Coalition promoted the event but did not end up participating

Goal/Strategy Statement #13: Increase the percentage of Eaton County residents with health insurance coverage

Objective #1:	By September 2018, maximize enrollment of newly eligible Eaton County residents into Medicaid and private insurance																				
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)												
1. Develop and implement a coordinated plan to enroll newly eligible people in Medicaid and private insurance	September 2018	Hayes Green Beach Memorial Hospital		Increase in number of people enrolled in Medicaid and/or private insurance			CDC HP 2020 Goals (AHS-1)	In progress	Working with Human Arc to increase Medicaid enrollment												

APPENDIX E: CHRONIC DISEASE

Goal/Strategy Statement #:	Better manage existing chronic disease in Eaton County residents								
Objective #1:	By December 2017, create a multi-disciplinary health care team to manage chronic disease in Eaton Rapids Medical Center Family Practice patients								
Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Build in chronic disease/heathy lifestyles 15 minute visits based on identified referrals from existing family practice visits	Immediately	Family Practice - Eaton Rapids Medical Center	Social Workers will help patients manage behaviors that impact chronic disease	No	BEDHD Pathways Community Health Workers	CDC HP 2020 Goals (D-16, HDS-19,10, NWIS-6), NPS, MI Health and Wellness 4x4 Plan	Completed	Ongoing	
2. Hire an RN Care Coordinator	2017	Eaton Rapids Medical Center	Cost of a full-time individual	Better management of wellness visits for Medical patients, coordination of care and connection to resources	No	Contact patients to outside resources such as CMH-CEI or BEDHD	CDC HP 2020 Goals (AHS-6, NWIS-5)	Completed	Hired a clinical social worker for this position
Goal/Strategy Statement #2:	Improve care and outcomes of Eaton County residents living with diabetes								
Objective #1:	By September 2018, increase self-management and awareness of diabetes disease for Eaton County residents diagnosed with diabetes								
Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Increase patient engagement and self-care	through September 2018	Sparrow Hospital				CDC HP 2020 Goals (D3-13), MI Health and Wellness 4x4 Plan	In progress		
Objective #2:	By September 2018, improve the health care management of diabetes disease for Eaton County residents diagnosed with diabetes								
Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Improve coordination of comprehensive diabetes care including linkages to other providers and organizations across the continuum of care and services	through September 2018	Sparrow Hospital		Decrease the number of patients in poor control of diabetes		CDC HP 2020 Goals (D3-13)	In progress		
2. Improve discharge planning for patients with diabetes	through September 2018	Sparrow Hospital		Increase the number of diabetic patients with a Patient-Centered medical home		CDC HP 2020 Goals (D3-13)	In progress		
3. Increase patient access to complex care managers	through September 2018	Sparrow Hospital		Decrease rate of hospitalizations and readmissions by diabetic patients		CDC HP 2020 Goals (AHS-6, D3-13)	In progress		
4. Implement targeted efforts toward high utilizers of the emergency department who are diabetic with additional or new interventions	through September 2018	Sparrow Hospital		Decrease rate of emergency department visits by diabetic patients		Not started			

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Objective #3:	With an emphasis on population health, enhance Hayes Green Beach Hospital's Diabetes Education and Cardiopulmonary Rehabilitation Programs by September 2018
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Increase physician awareness of availability and effectiveness of these services	September 2018	Hayes Green Beach Memorial Hospital	Existing Diabetes Education and Cardiopulmonary Rehabilitation programs	Increased referrals to programs			CDC HP 2020 Goals (D-14, HDS-22,23, RD-6)	In Progress	Participation in these programs continues to increase
2. Increase patient and family engagement and create value in the minds of the patient	September 2018	Hayes Green Beach Memorial Hospital						In Progress	MDR, Women's Health and Dietary Advisory Committees, HRO, ACO
3. Improve access to these services	September 2018	Hayes Green Beach Memorial Hospital					CDC HP 2020 Goals (D-14, HDS-22,23, RD-6)	In Progress	Provider education, Marketing plans, ALIVE collaboration, ACO
4. Enhance services to improve outcomes and patient compliance	September 2018	Hayes Green Beach Memorial Hospital						In Progress	IGR, ACO

Goal/Strategy Statement #3: Reduce the obesity rates of Eaton County residents

Objective #1:	By December 2018, make changes to the built environment, including providing opportunities for physical activity and access to healthy food options, to decrease obesity in Eaton County residents
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Designate an outdoor walking path with distance mapping for use by Sparrow Caregivers and visitors	by December 2016	Sparrow Hospital		Usable walking path	No		CDC HP 2020 Goals (PA-15,2), NPS, MI Health and Wellness 4x4 Plan	Not started	
2. Designate a highly visible stair well walking path with distance mapping at Sparrow main campus to be utilized by Sparrow Caregivers and visitors	December 2018	Sparrow Hospital		Stair well walking path	No		CDC HP 2020 Goals (PA-15,2), NPS, MI Health and Wellness 4x4 Plan	Not started	
3. Conduct assessment to determine policies, promotion strategies, programming and the physical design of Grand Ledge that support residents to be physically active	TBD (as part of the Grand Ledge Healthy Communities Coalition)	BEDHD (as part of the Grand Ledge Healthy Communities Coalition)	Promoting Active Communities assessment (www.mihealthtools.org)	Completed assessment report; improvement from 2013 PAC	No	Grand Ledge Building Healthy Communities Coalition	CDC HP 2020 Goals (PA-15,1), NPS, MI Health and Wellness 4x4 Plan	Not started	
4. Educate local policymakers on results of Promoting Active Communities assessment and strategies that could be used to change built environment	September 2017	Grand Ledge Building Healthy Communities Coalition	Promoting Active Communities assessment (www.mihealthtools.org)	Local policy-makers educated	No		CDC HP 2020 Goals (PA-15,1), NPS, MI Health and Wellness 4x4 Plan	Not started- the PAC Assessment was never released this year.	
5. Partner with local parks agencies to increase physical activity opportunities in Grand Ledge	September 2017	Grand Ledge Building Healthy Communities Coalition		Evidence of implementation of initiative	Possibly	Eaton County Parks, Grand Ledge City Parks Alliance	CDC HP 2020 Goals (PA-15,1), NPS, MI Health and Wellness 4x4 Plan	Completed- Wellness Event at Fitzgerald Park in collaboration with the Run and Play for Ariana Mae Foundation-5k	
6. Continue to host and promote Eaton Rapids Medical Center Farmers Market through 2018	Ongoing	Eaton Rapids Medical Center	Space and time	Fresh, local produce available in Eaton Rapids on a regular basis in the summer	No	Eaton Rapids Health Alliance	CDC HP 2020 Goals (NWS-14,15), NPS, MI Health and Wellness 4x4 Plan	Completed	
7. Implement Prescription for Health Program in conjunction with the Eaton Rapids Medical Center Farmers Market to promote consumption of fresh fruits and vegetables	for the 2017 Farmers Market season.	Eaton Rapids Medical Center (as part of the Eaton Rapids Health Alliance)		Increase nutrition education and the consumption of fresh, local produce	No	BEDHD, ERMC Farmers Market, local primary care providers	CDC HP 2020 Goals (NWS-14,15), NPS, MI Health and Wellness 4x4 Plan	In progress	Did not receive funding from Health Endowment Fund, but ERMC has applied for another grant

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8. Provide education to ERMC physicians and dietitians about Prescription for Health Program	Implement Eaton Rapids for the 2017 Farmers Market season	No	Local primary care providers	CDC HP 2020 Goals (NWS-6,14,15), NPS, MI Health and Wellness 4x4 Plan	Not started	Have not secured funding, but have applied for grants and are waiting to hear back from the Coveny's Foundation about funding the program for 2018.
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Objective #2: By September 2017, increase awareness of and provide technical assistance regarding Health in All Policies concepts, in order to increase health equity and decrease factors that contribute to obesity and chronic disease						
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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Educate BEDHD municipality outreach staff on community health initiatives, technical assistance that BEDHD can offer, strategies to assess community readiness, and Health in All Policies concepts	September 2017	BEDHD		BEDHD staff will have increased knowledge of Health in All Policies concepts	No		Not started	Will probably not be conducted due to low interest from municipalities. BEDHD Planning, Promotion, and Evaluation staff are still available for consultation.
2. Conduct promotion/communication activities to enhance municipalities' and commissions' awareness of BEDHD's technical assistance capabilities and Health in All Policies concepts	February and September 2017	BEDHD	Staff time	Communications to municipalities and commissions on capacity	No		Completed	Only one outreach effort was conducted due to no response from municipalities

Goal/Strategy Statement #4: Increase oral health knowledge among Eaton County residents to decrease chronic dental disease						
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Objective #1: By December 2017, provide dental and oral health educational materials to primary care providers who service Eaton County residents								
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Provide information to primary care providers regarding first dental visit by age 1 year, importance of a dental home, and twice a year cleaning	December 2017	Eaton Oral Health Coalition, BEDHD, My Community Dental Center, Tri-County Office on Aging	Tri-County Office on Aging has existing Tooth Wisdom program	Primary care providers will have increased awareness and will inquire and refer patients to dental homes	No		Not started	MI State Oral Health Plan (Goals 1-3), CDC HP 2020 Goals (OH-1,2,7,8)
2. Provide tobacco use/cessation information to primary care providers via Lunch and Learns	December 2017	BEDHD	Existing Lunch and Learn programming, staff time	Primary care providers will have increased awareness and resources for patients	No		Not started	MI State Oral Health Plan (Goal 1), CDC HP 2020 Goals (OH-6), NPS, MDHHS Tobacco Control Program (Goal 3) Strategic Plan (Goal 3)

Objective #2: By December 2017, conduct an oral health educational campaign targeted at Eaton County residents to publicize national dental and oral health observances								
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Conduct campaign via billboards, Facebook posts, public service announcements, health fairs, schools, newsletters, community events, Tooth Wisdom campaign, food banks	December 2017	Eaton Oral Health Coalition, BEDHD, My Community Dental Center, Tri-County Office on Aging	Tri-County Office on Aging has existing Tooth Wisdom program, existing Delta Dental media campaign	Public will have increased knowledge of oral health for children and adults	No	Collaboration with outside organizations such as schools, community organizers, food banks	In progress	MI State Oral Health Plan (Goal 2), CDC HP 2020 Goals (OH-1,2,3,4,5,7,8)

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2. Ensure that local 211 services have updated dental and oral health resources	December 2017	Eaton Oral Health Coalition	Public will have increased knowledge on oral health for children and adults	No	Eaton County and Capital Area United Way	MI State Oral Health Plan (Goal 2), CDC HP 2020 Goals (AHS-6.3, OH-1.2.3.4.5.7.8)	In progress	
Objective #3: By December 2017, research best practices and toolkits for oral health education for Eaton County residents								
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)
Goal/Strategy Statement #5: Implement environmental and structural strategies to decrease chronic dental disease in Eaton County residents								
Objective #4:	By December 2017, increase education on the benefits of drinking fluoridated water for Eaton County residents							
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)
1. Advocate for local municipalities to use fluoridated water and provide them with links to funding	December 2017	Eaton Oral Health Coalition members, BEDHD		Increased knowledge of benefits of fluoridated water by local municipalities	Not for the activity, but yes if municipalities approve fluoride use in water	Partner with local advocacy efforts	MI State Oral Health Plan (Goal 1), MI Infant Mortality Reduction Plan (Goals 1.4.7) CDC HP 2020 Goals (OH-1.2.3.4.5.13)	Not started
Objective #2: By December 2017, educate primary care providers, dentists, and dental hygienists about Eaton County water supplies which lack fluoride								
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)
1. Develop a fluoride fact sheet for dentists and health care providers detailing county fluoride levels and mapping appropriately fluoridated water systems within Eaton County	December 2017	BEDHD	Staff time available	Fluoride fact sheet, including map	No	Collaborate with members of Eaton Oral Health Coalition to distribute	MI State Oral Health Plan (Goal 1), MI Infant Mortality Reduction Plan (Goals 1.4.7) CDC HP 2020 Goals (OH-1.2.3.4.5.13)	In progress
Objective #3: By November 2017, explore resources and opportunities for inclusion of dental and oral health curriculums in Eaton County schools								
Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)
1. Investigate opportunities for inclusion of dental and oral health instruction in schools with Eaton RESA	Fall 2017	Eaton Oral Health Coalition	Existing Delta Dental curriculum	Institution of curriculum	Yes, at the school level	Eaton RESA, Eaton County schools	MI State Oral Health Plan (Goal 2), CDC HP 2020 Goals (ECSBP-4.2, OH-1.2.1.3.2.2.2.3.7.8.9)	In progress

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Goal/Strategy Statement #6: Reduce the prevalence of tobacco-related health conditions in Eaton County residents

Objective #1: By December 2017, link Eaton County patients to dental care for treatment of tobacco-related oral health conditions

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Work with MI Tobacco Quitline to establish routine dental referrals for Eaton County residents who contact the Quitline	December 2017	BEDHP (as part of the Eaton Oral Health Coalition)	Existing health department relationship with Quitline	Increase in patient referrals to dentists and appropriate treatment of tobacco-related oral health conditions	Yes, internal process change for MI Tobacco Quitline	MI State Oral Health Plan (Goals 1,2, MI Infant Mortality Reduction Plan (Goals 1,7), CDC HP 2020 Goals AHS-6,3, OH-6,7,14,1,14,2)	Not started	

Objective #2: By December 2018, decrease tobacco and e-cigarette use among Eaton County residents through environmental change and education

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Implement a campaign against tobacco use in the Grand Ledge schools	May 2017	Grand Ledge Healthy Communities	MIPHY data	Decrease the percentage of students reporting tobacco or e-cigarette use	No	Coordinate with Grand Ledge High School around prom	CDC HP 2020 Goals (TU-2,3), NPS, MDHHS Tobacco Control Program Strategic Plan (Goal 4)	Not completed
2. Pursue adoption of tobacco-free parks in Grand Ledge	December 2018	Grand Ledge Building Healthy Communities	MIPHY data, BRFS data	Smoke-free or tobacco free park policies	Yes	Grand Ledge City Parks, City Manager, City Council	CDC HP 2020 Goals (TU-11), NPS, MDHHS Tobacco Control Program Strategic Plan (Goal 2)	Not completed

Goal/Strategy Statement #7: Increase the percentage of Eaton County residents who engage in healthy behaviors such as preventive screenings, physical activity, and healthy eating through programming, use of screenings and risk identification tools, distribution of resources, and education

Objective #1: By December 2017, organizations that participate in the Capital Area Health Alliance Healthy Lifestyles Committee will provide their employees or the constituents they serve opportunities and incentives to adopt and maintain a healthy lifestyle

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Identify promising cross-sectorial partnerships that can promote healthy lifestyles within the workplace and community	December 2017	CAHA Healthy Lifestyles Committee		will measure attendance of committee meetings and new organizations added to the committee		CDC HP 2020 Goals (NWS-7), NPS, MI Health and Wellness 4x4 Plan	In progress	
2. Identify resources, best practices/policies, and interventions necessary to support healthy lifestyle behavior adoption and maintenance among employees/constituents	December 2017	CAHA Healthy Lifestyles Committee		Resources, practices/policies, and interventions gathered and posted on the CAHA website		CDC HP 2020 Goals (NWS-7), NPS, MI Health and Wellness 4x4 Plan	In progress	

Objective #2: By December 2017, promote and enhance the Choosing Health® campaign to serve all segments of the Eaton County population

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Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Develop the next phase of the Choosing Health® campaign	January 2017	CAHA Healthy Lifestyles Committee	Updated Choosing Health® campaign			NPS, MI Health and Wellness 4x4 Plan		In progress	
2. Develop a strategy to engage organizations, including faith-based organizations, in the Choosing Health® campaign that can reach low income people of diverse racial and ethnic backgrounds	March 2017	CAHA Healthy Lifestyles Committee	Campaign plan with action steps			NPS, MI Health and Wellness 4x4 Plan		In progress	
3. Develop a communication strategy to inform the community about Choosing Health® resources	May 2017	CAHA Healthy Lifestyles Committee		Marketing plan including website analytics, social media schedule, Facebook followers, posts tracked		NPS, MI Health and Wellness 4x4 Plan		In progress	
4. Work with organizations participating on the CAHA Healthy Lifestyles Committee to have them link Choosing Health® resources on their websites	December 2017	CAHA Healthy Lifestyles Committee		Report on number of website links	Yes	NPS, MI Health and Wellness 4x4 Plan		In progress	
5. Utilize existing Choosing Health® campaign resources	December 2017	CAHA Healthy Lifestyles Committee	Parks and Trails brochure, Walking Resource card, Cooking from the Pantry, Walking Toolkit	Report of resources distributed		NPS, MI Health and Wellness 4x4 Plan		In progress	
6. Increase the number of organizations participating in the Choosing Health® campaign	December 2017	CAHA Healthy Lifestyles Committee		List of new partners by year on the CAHA website Choosing Health® partner page	Yes	NPS, MI Health and Wellness 4x4 Plan		In progress	

Objective #3: By September 2018, utilize worksite wellness programming in Eaton County to increase awareness of chronic disease risk factors by providing risk identification tools

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Provide an online health management portal that includes a Personal Health Assessment for area employers	September 2018	Sparrow Hospital	Existing health management portal is available	Anticipate 3% annual growth in completions of personal health assessments	No	CDC HP 2020 Goals (ECBP-8.9, NWS-7), MI Health and Wellness 4x4 Plan		In Progress	
2. Provide onsite health screenings to area employers to identify potential chronic disease risk factors	September 2018	Sparrow Hospital	Existing Be Well at Work program	Anticipate 1-2% annual growth in employee onsite health screenings	No	CDC HP 2020 Goals (ECBP-8.9, NWS-7), MI Health and Wellness 4x4 Plan		In Progress	
3. Provide worksite wellness program framework for businesses to create their own program	September 2018	Hayes Green Beach Memorial Hospital				CDC HP 2020 Goals (ECBP-8.9, NWS-7), NPS, MI Health and Wellness 4x4 Plan		In Progress	Annual Corporate Membership provides resources to support employee health.
4. Provide educational material on various health related areas	September 2018	Hayes Green Beach Memorial Hospital				CDC HP 2020 Goals (ECBP-8.9, NWS-7), NPS, MI Health and Wellness 4x4 Plan		In Progress	Lunch and Learn, workshops, monthly newsletters, health challenges and ALIVE Program Guide.
5. Create robust marketing initiatives that connect employees to available programs	September 2018	Hayes Green Beach Memorial Hospital				CDC HP 2020 Goals (ECBP-9), NPS, MI Health and Wellness 4x4 Plan		In Progress	ALIVE Program Guide
6. Identify and/or offer the programs/services that businesses need to keep employees healthy	September 2018	Hayes Green Beach Memorial Hospital						In Progress	Included in the annual Corporate Agreement

Objective #4: By September 2018, provide health education opportunities for Eaton County residents regarding risk and protective factors associated with chronic disease

APPENDIX E: CHRONIC DISEASE

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Offer monthly education "lunch with a Doctor" series for seniors focusing on topics such as diabetes, heart disease, arthritis, healthy eating	through September 2018	Sparrow Hospital	Sparrow health care professionals to conduct sessions	Anticipate 9 sessions will be held each year	No		CDC HP 2020 Goals (ECBP-10.7,10.8,10.9), NPS, MI Health and Wellness 4x4 Plan	In Progress	
2. Offer "10 Weeks to Wellness" program for Sparrow Caregivers	through September 2018	Sparrow Hospital	Sparrow health care professionals to conduct sessions	Anticipate 3 10-week sessions	No		CDC HP 2020 Goals (ECBP-8.9, NWS-7)	In Progress	
3. Assess the current methods used by local food pantries to educate clients about nutritious foods and cooking methods	December 2016	BEDHD		Description of current education n methods staff time	No	Local food pantries	CDC HP 2020 Goals (NWS-14-19), NPS, MI Health and Wellness 4x4 Plan	Completed	
4. Provide technical support and resources to food pantries to offer cooking demonstrations and/or food tastings	September 2017	BEDHD	staff time, \$500 for nutrition-related incentives to increase attendance, recipe cards, brochures, "Healthy Nudges" model signs	Number of attendees at demonstrations or classes	No	Local food pantries	CDC HP 2020 Goals (NWS-14-19), NPS, MI Health and Wellness 4x4 Plan	Completed	Very successful; followed "Cooking Matters" curriculum
5. Conduct a pre- and post-survey to determine food pantry clients' knowledge of benefits of nutritious foods and their comfort/knowledge of using them to create meals	September 2017	BEDHD	staff time	Survey results	No	Local food pantries	CDC HP 2020 Goals (NWS-14-19), NPS, MI Health and Wellness 4x4 Plan	Completed	
6. Create and distribute a "Healthy Opportunity" guide specific to physical activity and healthy eating options in Eaton Rapids	March 2017	BEDHD (as part of the Eaton Rapids Health Alliance)		Increased awareness of local activity and healthy eating options by Eaton Rapids residents	No	local recreation organizations	CDC HP 2020 Goals (ECBP-10.8, NWS-14-19), NPS, MI Health and Wellness 4x4 Plan	In progress	Guide has been printed and minimal distribution has begun
7. Continue education programs (Second Grade Tours, health fairs, Girl Scout badges, Senior Center education series)	Ongoing through 2018	Eaton Rapids Medical Center		Spread education and awareness of health behaviors	No	Various community organizations		Completed	Ongoing

Objective #5: By September 2018, increase the number of health and wellness programs and services available in Eaton County

Activity	Time-frame	Responsible Parties	Assets Available/Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Work with the medical staff to offer lunch and learn sessions	September 2018	Hayes Green Beach Memorial Hospital					CDC HP 2020 Goals (NWS-7), MI Health and Wellness 4x4 Plan	In Progress	Monthly programs offered at ALIVE and additional programs offered within the workplace
2. Offer a quarterly programming guide featuring physical, mental, emotional, nutritional, and social health	September 2018	Hayes Green Beach Memorial Hospital		Increased awareness of program and service availability		Diverse programming	CDC HP 2020 Goals (ECBP-10.3,10.7,10.8,10.9, NWS-7, PA-12,3), NPS (NWS-7)	Completed	
3. Collaborate with regional partners to bring programming and expertise to service area	September 2018	Hayes Green Beach Memorial Hospital						Completed	
4. Incorporate integrated health and wellness education into existing classes, i.e., cardiac rehab, physician visits, physical therapy	September 2018	Hayes Green Beach Memorial Hospital	Existing classes				CDC HP 2020 Goals (ECBP-10.7,10.8,10.9, PA-12,3), NPS, MI Health and Wellness 4x4 Plan	Completed	
5. Increase offerings of diabetes self-management classes, cardiovascular wellness, asthma education, heart failure education, and preventive screenings	September 2018	McAren Greater Lansing					CDC HP 2020 Goals (D-14, ECBP-10.7,10.8,10.9), MI Health and Wellness 4x4 Plan	In progress	

APPENDIX E: CHRONIC DISEASE

Objective #6: By September 2018, increase access to health education and screenings for Eaton County residents

Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Work with existing health education providers to increase the quantity of free or reduced cost health and wellness programs/services offered	September 2018	Hayes Green Beach Memorial Hospital	Potential partners include other hospitals, schools, health departments	More choices for health and wellness programs/ services will be offered to service area			CDC HP 2020 Goals (NWS-7-11), NPS, MI Health and Wellness 4x4 Plan	In progress	Community paramedicine, biometric screening, and health fairs
2. Work with Capital Area Transportation Authority to ensure bus routes to connect low-income residents to the locations where programs and services are offered	September 2018	Hayes Green Beach Memorial Hospital		Reduction of barriers for low-income residents to attend programs/services			CDC HP 2020 Goals (PA-15.3), NPS, MI Health and Wellness 4x4 Plan	In progress	Free transportation vouchers available to ACCO attributed lives
3. Centralize health programming and services to a location offering something for everyone in a family	September 2018	Hayes Green Beach Memorial Hospital		Sustained participation in programming and services			CDC HP 2020 Goals (ECBP-10.7,10.8,10.9)	Completed	ALIVE is currently meeting this need in Eaton County
4. Overcome common obstacles preventing people from attending health education classes and receiving services	September 2018	Hayes Green Beach Memorial Hospital		Increased participation in health and wellness programs and services			CDC HP 2020 Goals (ECBP-10.7,10.8,10.9), NPS, MI Health and Wellness 4x4 Plan	In progress	Free programming, free child care
5. Increase preventative screening diagnostic and evaluation tools in inpatient and outpatient settings	September 2018	McLaren Greater Lansing					CDC HP 2020 Goals (AHS-7, D-16, HDS-6, NWS-5)	In progress	New electronic medical record system coming in 2018

Objective #7: By September 2018, increase interest in health and wellness education and services in Eaton County

Activity	Time-frame	Responsible Parties	Assets Available/ Resources Required	Anticipated Results or Products	Policy change needed?	Collaboration with outside organizations	Alignment with other local/state/ US priorities	Status (Completed/In Progress/Not Started)	Status Notes (Changing priorities/resources, effectiveness, etc.)
1. Create experienced-based programming that generates excitement and interest in the education offered	September 2018	Hayes Green Beach Memorial Hospital		Increased participant interest and adherence				Completed	ALIVE is currently meeting this need in Eaton County
2. Create a robust survey process to evaluate the quality and effectiveness of delivered programming	September 2018	Hayes Green Beach Memorial Hospital		Improved participant feedback				Completed	ALIVE is currently meeting this need in Eaton County
3. Bring programming/services that provide mass customization and have something to offer everyone regardless of interest in health and wellness	September 2018	Hayes Green Beach Memorial Hospital					NPS, MI Health and Wellness 4x4 Plan	Completed	ALIVE is currently meeting this need in Eaton County

Eaton County

City, Village, and Township Boundaries



Legend	
ROADS	— RAILROAD
— INTERSTATE	■ CITY VILLAGE BOUNDARY
— INTERSTATE RAMP	
— STATE	

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SCALE: NO SCALE

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